



## OVERSEAS NEWS

Moscow  
praise for  
Syrian role

MR GEIDAR ALIYEV, a senior member of the Soviet Politburo and first deputy chairman of the Council of Ministers, held a second day of talks with Syrian leaders yesterday, after publicly pledging continued support for the regime of President Hafez al-Assad, our Foreign Staff writes.

At a banquet given in his honour in Damascus, Mr Aliyev reportedly paid tribute to Syria's role in countering American influence in the Middle East and in particular humiliating the U.S. in Lebanon.

Arab foreign ministers look set to hold an emergency meeting in Baghdad tomorrow to discuss the latest escalation in the Gulf War.

According to Iraq's official news agency, 15 of the 22 members of the Arab League have agreed to attend the meeting "to deal with the grave situation which threatens the whole Arab region."

Meanwhile, both Iran and Iraq reported continued fighting around the Majnoon oilfield in south-east Iraq at the weekend. Iran said yesterday that it had crushed the latest Iraqi attempt to retake Majnoon island but there was no official confirmation from Iraq and diplomats in Baghdad said the Iraqis appeared to have Iranian forces surrounded on three sides. Casualties were reported to be high, even by the standards of the Gulf War.

## Lausanne musters fortifications for second Mid-East gathering

BY ANTHONY MCGORMOTT IN LAUSANNE

LEADERS OF most of the eight political and religious factions taking part in the second round of the Lebanese National Reconciliation Conference, which arrived in Lausanne by midday yesterday. President Amin Gemayel was expected to arrive later this day from Nice.

The conference, which was to be preceded by informal

talks, is due to open officially in Geneva after five days of talks last November 4.

Saudi Arabia, Syria, which have played key roles in mediating between the different Lebanese parties, are present as observers. On arrival, most party leaders expressed optimism about the outcome of the conference.

The setting of this conference and the extraordinary security precautions around

notable exception was Mr Walid Jumblatt, the Druze leader. Mr Jumblatt expressed scepticism about anything worthwhile emerging from the talks and had been consistently critical of Mr Gemayel, who is to chair proceedings.

The setting of this conference and the extraordinary security precautions around

it could hardly be in greater contrast. The Beau Rivage Hotel first opened its doors in 1861, and overlooks the lake of Geneva. It has a timeless elegance personified by the six elderly ladies who placidly played bridge on Saturday afternoon in the main saloon, while security police sub-

jected visitors to stringent body searches.

Outside, terraces and garage entrances are ringed by rolls of barbed wire, and police armed with machine guns are on patrol. Some 800 police have been mobilised, including anti-terrorist squad units. There is a sandbagged pillbox at the main hotel entrance together with mobile spiked

strips to deter would-be invaders from driving up the large green-coloured steel walls on which looking like misaligned cricket sight screens stand in front of the conference hall windows to protect the negotiators against rocket assaults. The erstwhile genteel hotel has temporarily been transformed into a fortress.

## Nkomo plea over food for rural curfew area

By Tony Hawkins in Bulawayo

THE ZAPU opposition leader Mr Joshua Nkomo yesterday accused the Mugabe Government of withholding food supplies from the curfew area of southern Matabeleland. Mr Nkomo, addressing his first major rally in Zimbabwe for nearly two years, was acclaimed by a crowd estimated at more than 45,000 people, suggesting he has lost little of his popular support in Matabeleland.

The 68-year-old Ndebele leader said the curfew was intended to starve dissidents in the area. He added: "The people in rural areas cannot differentiate the dissidents from the Fifth Brigade — a reference to North Korean-trained troops being used against bandits in the area.

Mr Nkomo said he was disturbed by many things happening in southern Matabeleland — a reference to repeated reports of brutality by the security forces against the civilian population and persistent reports from storekeepers that food supplies are not being allowed into the curfew area. Diseases of malnutrition were rife, said Mr Nkomo, and there were cases of women and children dying from starvation. "To deny them their right to life," he said.

Government statements have admitted that for the third successive year the drought in Matabeleland has been extremely serious, with the maize crop, the staple food, written off throughout the area.

The curfew was imposed five years ago as part of the government campaign against dissidents who claim to support Mr Nkomo and the Ndebele minority. In his speech the ZAPU leader denounced and denounced the dissidents, describing repeated allegations by Government ministers that he was "the father of the dissidents" as silly and stupid.

He told the rally that he still had no response from the Government to the allegations he made in Parliament last month that six civilians had been murdered by the security forces. He had since given Government details of three schoolgirls abducted by the Fifth Brigade.

Mr Nkomo's accusations against the Government over the "food situation" are supported by some businessmen who say that the curfew has prevented people from going to the shops and buying supplies.

Mr Simbi Muboko, the Zimbabwe Home Affairs Minister, last week ordered food supplies to be sent to Matabeleland and that shops, closed under the curfew regulations, be opened twice a week.

Pressure on  
Israeli coalition

By Our Tel Aviv Correspondent

ISRAEL'S SMALL religious parties are creating problems for Prime Minister Yitzhak Shamir by demanding Government intervention to uphold the sanctity of the Sabbath holiday.

The religious factions, a vital component in the fragile ruling coalition, have been enraged because police arrested a well-known rabbi for questioning on the Sabbath, following minor clashes between secular and orthodox Jews in the Tel Aviv suburb of Petah Tikva.

Rabbi Baruch Salomon was allegedly among a crowd that stormed a cafe because it broke religious law by serving customers on the Sabbath.

Mr Avraham Shapiro, leader of the ultra-orthodox Agudat Israel Party, which has four Knesset seats, threatened to quit the coalition if the Rabbi was not released. The Government has only a 4-seat majority. Agudat and members of the National Religious Party, another coalition partner, want any proceedings against the Rabbi to be dropped. He was released after questioning.

The defection threat, though not taken seriously, brought pressure on Mr Shamir to take a generally unpopular stand in ordering strict observance of the Sabbath.

## Employers' opposition to Hawke pay policy grows

By MICHAEL THOMPSON-NOEL IN SYDNEY

THE AUSTRALIAN Government has received further clear warnings from employers that its wages policy—one of the main planks of the Government's strategy for economic recovery—is rapidly losing support.

In Melbourne the farming and mining lobbies warned that declining competitiveness could cost the country an additional \$3 billion (\$840m) in 1984.

The National Farmers' Federation and the Australian Mines and Metals Association have thus joined other key employer groups—notably the Confederation of Australian Industry—in bitterly opposing the Hawke Labor Government's use of centrally fixed wage indexation for placating the unions.

The new pay regime, which employers claim is inflationary, is the central feature of the prices and incomes accord between Mr Hawke's Government and the Australian Council of Trade Unions.

Mining and farming employ about 9 per cent of the Australian workforce and account for about three-quarters of total exports. Growing opposition to wage increases derived directly from gains in the consumer price index represents the first serious challenge to Mr Hawke's Government on the economic front in its year and a week in office.

Fluor to advise West Australia on gas surplus

Projections suggest that the total market for gas in Western Australia will be between 6.5m and 7m cubic metres a day until 1987. The Commission's 20-year "take-or-pay" contract specifies a minimum daily delivery of 10.5m cubic metres, however.

Mr Burke said the Fischer-Tropisch process is already being used successfully in South Africa, but further development is likely to take a year. Although the technology is available, present production costs make it unviable.

Fluor Corp joined with Mannell and Partners, a chief engineering consultant for the 1,400 km Dampier-Wagstaff pipeline.

Western Australia's State Electricity Commission is set to begin taking gas from the shelf in July, but will not be able to meet its contract conditions in the early years of the domestic phase of Australia's largest resource project.

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## Lebanese leaders harden positions before conference

BY NORA BOUSTANY IN BEIRUT

LEBANESE LEADERS, who resume their national reconciliation conference in Lausanne, Switzerland, today, have to tackle three general issues:

political reform at home, the formation of a new cabinet and the withdrawal of Syrian and Israeli forces from Lebanese territory.

The fear here is that their meeting will result not in an effective dialogue but in a series of monologues. Before Lebanon's eight most important political leaders. It was already evident that no common ground had been reached even between allies on the same side of the fence.

In consequence the best outcome political analysts here are hoping for is some sort of military and political truce—not an overall settlement.

In the past week, participants invited to Lausanne, the same who met early last November

at Geneva, have hardened their positions on crucial issues in preparation for the tough bargaining ahead.

Moslem and Druze opposition figures such as Mr Walid Jumblatt of the Druze and Mr Nabil Berri head of the Shi'ite Amal movement, appeared more or less agreed on basic demands. In addition to the abolition of political confessionalism—the distribution of key posts along sectarian lines—they were reported to be seeking a radical restructuring of the Lebanese army so it may not be dragged into internal conflicts.

The Druze working paper of Mr Jumblatt's Progressive Socialist Party is also pressing for a "trial of Lebanese officials for what happened in the southern suburbs and the mountains"—a reference to last month's fighting between the army and anti-government forces.

The militant "Lebanese Forces," the alliance of

Christian militias, announced last week that they were not concerned with the Lausanne conference since they are not officially represented on it.

The political consultant Mr Karim Pakradouni, dropped a bombshell last weekend, when he called for the cantonalisation of Lebanon, its partitioning into the several states with independent administration councils and armies.

Commenting on the idea of a

federation in Lebanon, Shi'ite leader Mr Berri said: "If that is the case, let them prepare themselves for another 50 years of war."

The Shi'ite community, Lebanon's poorest and largest, dislikes a system of cantons which would leave it undeveloped compared to other communities. Some Druze officials, however, have indicated that they are not totally opposed to such an arrangement.

President Amin Gemayel, who will be chairing the national conference, and who is said to be carrying with him a revolutionary programme, is due to propose administrative decentralisation and a special body for economic and social reforms.

Among new introductions into the Lebanese formula of co-existence, suggested by various political parties, is the formation of a unicameral chamber that would provide for a wider representation of the many religious groups.

Another demand, on which the prime minister should be elected by parliament. Under Lebanon's traditional system agreed upon in 1943 among the various groups, the President is a Maronite Christian, the Prime Minister a Sunni Moslem

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## OVERSEAS NEWS

## S. Africa willing to take part in Namibia talks unconditionally

By BERNARD SIMON IN JOHANNESBURG

MR PIR BOTHA, the South African Foreign Minister, said yesterday that South Africa was willing to take part without any preconditions in a peace conference with all the parties involved in Namibia.

Such a conference could include the South-West Africa People's Organisation (Swapo).

Mr Botha said: "Up to now South Africa has refused to participate in direct talks with Swapo, the nationalist group which has been fighting for Namibian independence over the past 18 years."

Only a few months ago Mr Botha insisted that any discussions with Swapo would have to take place through the South African-appointed Administrator-General of Namibia. The Foreign Minister's statement yesterday gave a further impetus to the negotiations aimed at settling the protracted dispute over the territory.

Other participants in a peace conference would be Namibia's internal parties. The Government of Angola and Unita, the resistance movement backed by South Africa in its fight against the Angolan Government.

Reports of some civilised

conflict between the security forces and the civilian population in areas where food supplies are being allowed into the area. Disease and

starvation were rife, and

women and children

were starving. These people had their right to

Government, which

had admitted that it had

been caught in Namibia,

an extremely serious

incident, described

as the "mother of all

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## WORLD TRADE NEWS

## W. German politicians flock to Leipzig fair

BY LESLIE COLITT IN BERLIN

THE LEIPZIG East-West Trade Fair opened yesterday with the most powerful West German political presence in the City since the end of World War II.

Herr Franz-Josef Strauss, the Bavarian leader, descended on Leipzig for talks with Herr Erich Honecker, East Germany's leader, while Count Otto Landsberg, West Germany's Economics Minister, was to confer today with East Germany's economics chief, Herr Günter Mittag.

The Prime Ministers of three of the West German states are

in Leipzig, along with the mayor of West Berlin, the economics chiefs of several states, and members of the economics and inner German relations committee of the Bundestag and countless West German party chieftains.

They have come to bask in the new warmth of East-West German relations and to drum up business. Some 800 West German companies are at the Fair, out of a total of 9,000. The West Germans, as usual, are the leading foreign exhibitors, followed by the Soviet Union.

West German economics officials speak of "guarded optimism" over the prospects for East-West German trade, which last year rose 8 per cent to 15.2bn (£4bn). Trade with East Germany, the Soviet Union (up 11.4 per cent to DM 23.1bn) and China (up 25 per cent to DM 4.7bn) were the bright spots.

East Germany is interested in buying equipment to modernise its chemicals industry, along with licences and know-how. But there are not expected to be any major sales of capital goods to East

Germany until the start of the next Five-Year Plan in 1986.

East Germany will rely on imports from the West however, as its clearing system of trade with West Germany may involve hard currency. While East Germans have no problem finding products to buy from West Germany—steel was the fastest-growing item last year—West Germany can sell only to the extent that East Germany sells.

Thus, West German companies trading with East Germany welcomed the liberalisation by Bonn of quotas on

East German goods ranging from iron and steel products and aluminiumware to glass and textiles.

The Birmingham Chamber of Industry and Trade has organised a collective stand in Leipzig in which British technology, British companies are represented, many of them for the first time. They will need staying power, however. British exports to East Germany have continued to drop, despite the signing a year ago of a five-year accord with East Germany to stimulate joint trade.

## Japan to boost semiconductor investment

TOKYO — Ten Japanese semi-conductor makers are to spend more than Y500bn (£15.5bn) on new equipment this year to meet fast-growing demand in Japan and abroad.

Demand, especially for integrated circuits and microchips, has outstripped production causing a shortage of components for video tape recorders, colour television sets, personal computers and word processors. Manufacturers have been forced to slow production or delay delivery.

At least two Japanese companies are planning capital spending of Y100bn of 13 per cent of the Alcan-Canada price for aluminium metal, which currently stands at \$1250 per tonne, for the first three years, and 12.6 per cent of the year after. The Japanese had originally demanded 15 per cent of the world price of aluminium metal.

NEC plans to build a new integrated circuit factory in the south of Kyushu Island and to complete construction of another plant in Yamaguchi, west Japan. The company is reported to be planning to raise capital spending to about Y100bn in 1984-85 from Y60bn in 1983-84.

Both companies are planning sharply to increase their 64K ram chip output capacity so that each will be able to produce 10m chips a month by the end of 1984.

Among other companies, Mitsubishi Electric is thought to be increasing capital outlay by about 35 per cent this year from Y35.5bn in 1983-84, and Oki Electric is said to be considering boosting its capital spending to about Y15bn from Y10bn last year.

Japanese makers said the shortage of ICS in Japan and the U.S. may continue for some time.

Brokers said the scale of activity and the level of rate increases was the largest for some time.

Loadings from the main Iranian oil terminal at Khang Island commanded a premium over other Gulf cargoes, but all Gulf rates improved.

"Even though we plan to invest more and expand facilities, our fund raising is limited, and if we spend so much money, new facilities cannot work at once and meet immediate needs."

One private Japanese market research institute estimates global demand for semi-conductors reached \$17.9bn in calendar 1983 and will rise to \$21.2bn this year.

The 1984 estimate is made up of \$12bn in the U.S., up from \$10.1bn in 1983, \$3.4bn in Europe, up from \$2.9bn, and \$5.7bn in Japan, up from \$4.9bn, it said.

Another private group, the Nomura Research Institute, predicted that world integrated circuit production would reach \$30.9bn in 1986, aided by technical innovations and broader applications for the product. Output in 1982 was worth \$9.9bn. Of the 1986 total, one third would be made in the U.S. and a quarter in Japan, it said.

Japan's 1983 output was about 30 per cent up on 1982, and Japanese exports of semi-conductors rose 47.3 per cent in 1983, the Japan Electronics Industries Association said.

Reuter

AP-DJ adds from Detroit — Ford Motor and Yamaha of Japan have agreed to study whether to develop engine components together, a Ford spokesman said. The parts might be used in a future Ford engine. Ford owns 25 per cent of Toyo Kogyo of Japan, the maker of Mazda cars, and already plans to build small cars with Mazda.

## Moscow agrees to joint \$450m Greek alumina plant

BY ANDRIANA IERODIAKONOU IN ATHENS

GREECE and the Soviet Union have agreed to go ahead with a \$450m project for the joint construction of a plant to manufacture alumina for export to the USSR and Bulgaria, using Greek bauxite.

The plant, with a 700,000-tonne annual capacity, will employ 700 workers. The Soviet Union has agreed to absorb 400,000 tonnes of alumina per year and Bulgaria 200,000. The plant will process an estimated 1.5m tonnes of Greek bauxite annually.

Construction, which is expected to employ 2,000 workers and cost \$150m, is scheduled to begin in early 1985. The Greek site is reported to be on the Corinthian coast, in the west Greek province of Boeotia.

The alumina project was originally conceived by a Conservative government in the late 1970s, as part of an effort to strengthen economic ties with the Soviet Union, but it made little progress until the Socialist Government came to power.

## SHIPPING REPORT

## Tanker rates up again as Gulf war intensifies

BY ANDREW FISHER, SHIPPING CORRESPONDENT

THE TANKER market hotted up last week, as charter rates in the Gulf rose under the influence of continued hostilities between Iraq and Iran.

News of Iraqi damage to several merchant ships bound for Iranian ports—no tankers have been hit—added to the tension in the area.

Brokers said the scale of activity and the level of rate increases was the largest for some time.

Loadings from the main Iranian oil terminal at Khang Island commanded a premium over other Gulf cargoes, but all Gulf rates improved.

Worldscale 40 was paid for a VLCC (very large crude carrier) from Khang to the Red Sea compared with Worldscale 33 the week before. A part cargo of 190,000 tons was fixed from Lava Island in Iran to Singapore at Worldscale 48, a rise from 47.

Numerous fixtures were also made to Japan, at undisclosed rates. After the Iraqi attacks in shipping became known, Lloyd's doubled the war risk insurance rates in the northern Gulf area to 1.5 per cent of vessels' value.

Calithwaites said: "The market is now very unpredictable. The rise in VLCC rates and activity has benefited smaller vessels of 80-140,000 tons in the Gulf, and 100,000-120,000-tonne rates have been likely."

Brokers said the rate from Khang to Rotterdam was now about \$10.5m.

The rise in VLCC rates and activity has benefited smaller vessels of 80-140,000 tons in the Gulf, and 100,000-120,000-tonne rates have been likely.

On the dry cargo market, Denholm Coates said large bulk carriers continued to benefit from demand for coal and iron ore. Charterers were now prepared to take such vessels for up to a year.

## World Economic Indicators

	TRADE STATISTICS			
	Jan '84	Dec '83	Nov '83	Jan '83
U.S. \$bn	Exports 18.33	17.30	17.06	17.23
	Imports 24.57	22.98	23.11	20.13
UK £bn	Exports 5.22	5.08	5.27	5.79
	Imports 5.56	5.44	5.20	4.90
France FFbn	Exports 0.34	0.36	0.67	0.17
	Imports 68.87	67.64	67.00	65.80
	Balance -5.47	67.44	68.59	65.37
Japan \$bn	Exports 72.99	12.21	12.93	10.95
	Imports 11.85	11.11	11.24	10.81
W. Germany DMbn	Exports 38.33	37.48	34.68	34.40
	Imports 35.56	34.53	33.25	33.68
Italy £bn	Exports 2.73	2.73	2.43	4.72
	Imports 10.764	10.387	9.87	9.47
Netherlands Flbn	Exports 10.483	10.781	11.259	10.252
	Imports 15.39	15.84	14.85	14.89
	Balance 1.39	0.24	1.23	0.14

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 AmericanAirlines

Joe, in life

Nkomo  
over food  
for rural  
curfew and

By Tony Hawkins in  
THE ZAPU opposition  
accused the Mugabe  
regime of withholding  
supplies from the  
area of southern  
land. Mr Nkomo said  
his first major rally  
was acceded for nearly 1,000  
people by a crowd  
mated by police at  
45,000 people, suggesting  
he has lost little of his  
support in Matabeleland.

The 66-year-old  
leader said the rally  
intended to starve the  
people in rural areas  
different from the Fifth  
Division, from the Fifth  
reference to North  
trained troops here  
against bands in the  
area. Mr Nkomo said he  
was disturbed by many  
happening in Matabeleland—a return  
by the security forces  
of the civilian population  
persists reports that food  
keepers that food supplies  
not being allowed in  
curfew area. Disease  
nutrition were life  
Nkomo, and there was  
of women and children  
from starvation. These  
people food is in  
their right to be  
said.

Government  
have admitted the  
third successive  
drought in Matabeleland  
been extremely severe  
the maize crop, the  
food, written off the  
area.

The curfew was  
five years ago as part  
of government campaign  
the dissidents to the  
support Mr Nkomo at  
Nkomo minority, a  
speech the ZAPU  
members and dissidents  
describing  
repeated allegations of  
government ministers that  
"the father of the  
is silly and stupid."

He told the rally  
still had no respect  
the Government in  
last month that it  
had been murdered  
security forces. He  
given Government no  
details of three  
abducted by the PA  
said.

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your personal charges from your business  
expenditure.

You can also give your family the  
convenience and security of Diners Club  
Family Cards.

IN SYDNEY

Mr. Nkomo's speech  
was made in Sydney  
last week ordered  
to be sent to the  
card and that they  
under the curfew would  
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Proposed changes  
in the law will  
change the way  
insurers claim  
the central bank  
and the income  
taxes. Mr. Hawke  
and the Australian  
Trade Unions  
Ministers and  
Ministers of  
Finance, Mr. Hawke  
and the three  
other Ministers  
have been denied  
any influence on the  
various aspects of the  
Government's  
policy on its year and a  
half.

Mr. Burke said  
the proposed changes  
will be successful in  
the future. Mr. Hawke  
and the three  
other Ministers  
make a similar  
statement.

Planners for the  
Government's  
policy on its year and a  
half.

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CABE

## TECHNOLOGY

RESEARCHERS PROPOSE NEW SEMICONDUCTOR HARDWARE

## Plan to speed chip production

By PETER MARSH

GOVERNMENT researchers are set to join forces with industry in a drive to produce an advanced form of machine to make chips with electron beams.

The Rutherford Appleton Laboratory in Oxfordshire, which is run by the Science and Engineering Research Council, plans to team up with engineers from Cambridge Instruments, one of the few British companies that make equipment for semiconductor production.

The two groups want to speed up by a factor of five the electron-beam hardware that Cambridge Instruments already manufactures. With a stream of electrons, the equipment inscribes on a piece of material the pattern of an electronic circuit.

Researchers have applied to the Government's Alvey directorate for cash to develop the machinery over three years. The Alvey directorate of the Department of Trade and Industry is allocating £200m over five years on projects in

Some £200m over five years on projects in information technology

information technology, including chip design and manufacture.

The Rutherford Appleton Laboratory is Britain's most experienced centre in writing patterns for chips with electron beams.

Since 1979 the laboratory has turned out, as a service to universities, masks that contain the patterns for electronic circuits. These lines are transferred to a semiconductor substrate at a later stage of the manufacturing process.

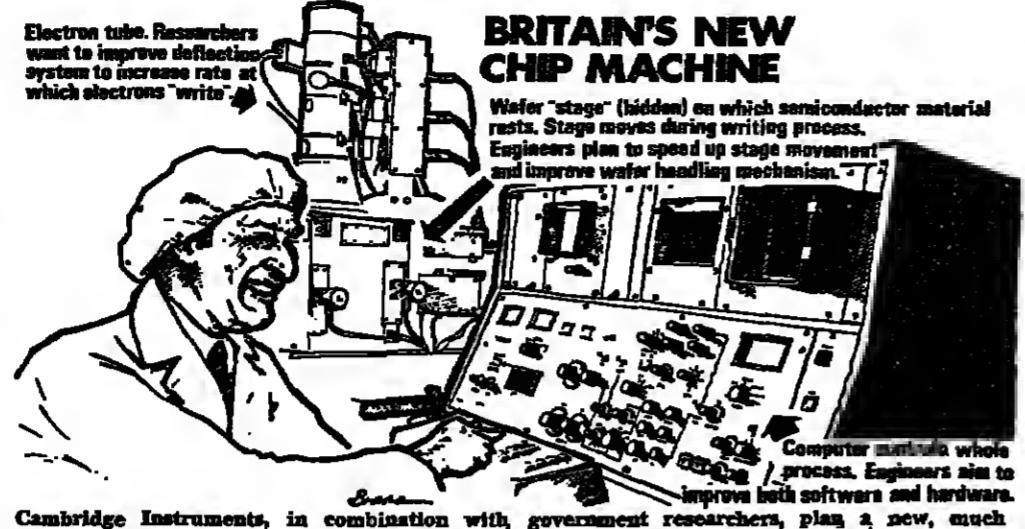
With hardware worth £2m, the laboratory produces some 3,000 masks a year. The masks are used by researchers in 25 universities as part of studies in chip design and manufacture.

Electron beams can inscribe very fine meshes of lines, in which the distance between adjacent parts of the pattern is 1 micrometre or less.

Cambridge Instruments' current model takes about an hour to transfer circuit patterns onto a silicon wafer that contains several hundred chips. This is about ten times as long as the optical machinery conventionally used in the semiconductor industry.

Electron tube. Researchers want to improve deflection system to increase rate of writing process.

Wafer stage (hidden) on which semiconductor material rests. Stage moves during writing process. Engineers plan to speed up stage movement and improve wafer handling mechanism.



Cambridge Instruments, in combination with government researchers, plan a new, much quicker version of the electron-beam equipment that turns out chips

Optical equipment works rather like a spot gun—it fires the whole beam of radiation with the same broad beam of radiation.

The radiation must first pass through a mask which contains the pattern to be imprinted. A beam may zig-zag across a semiconductor in bursts as little as one ten-billionth of a second. During this time it may travel a quarter of a micrometre.

Electron beam machines are in some ways simpler because they dispense with the mask. Instead, they "write" the circuit pattern directly on to the wafer. But the process is slow because each line in the pattern must be individually traced out.

Semiconductor companies seldom use electron-beam machines to produce chips in large volumes. The process would take too long. Instead, engineers make the apparatus to mask-making.

Alternatively, the electronics industry makes small production runs of new kinds of densely packed chips, as a prelude to gearing up for full-scale manufacture using conventional optical machinery.

By speeding up current versions of electron-beam hardware, managers at the Rutherford Appleton Laboratory have built their own electron-beam machine, RAL-1. The hardware developed at a cost of about £1m, has a number of improvements.

For instance, RAL-1 contains a new system for controlling the flow of electrons to a target of silicon. The mechanism was devised by Cambridge University.

## BRITAIN'S NEW CHIP MACHINE

Wafer stage (hidden) on which semiconductor material rests. Stage moves during writing process. Engineers plan to speed up stage movement and improve wafer handling mechanism.

The Rutherford workers have already entered the software that controls the deflection of the electron beam.

Cambridge Instruments sells 10 £600,000 machines a year

Cambridge Instruments already says it will buy some of this software to improve its existing electron-beam hardware. The company sells about 10,000 machines a year, mainly overseas.

## Mould design

CALMA, the computer-aided design specialist, is offering a plastic mould design package that reduces mould cost, delivery/production times and material waste.

Finally, workers plan to modify the existing hardware mechanically, for example by improving the equipment that automatically picks up wafers and slides them into the machine.

As part of their own research effort, workers at the Rutherford Appleton Laboratory have built their own electron-beam machine, RAL-1. The hardware developed at a cost of about £1m, has a number of improvements.

Outputs include lists of materials and a complete three-dimensional model of the mould. More on 0276 681621.

## NUCLEAR WASTE DISPOSAL

## Boreholes for dumping

BY DAVID FISHLOCK, SCIENCE EDITOR

A BRITISH inventor has responded to the Government's call for more private-sector involvement in the disposal of radioactive waste. He wants to use proven oil industry technology to bury the waste permanently in boreholes two miles deep in the North Sea.

It could emerge as a serious test of the sincerity of nuclear opposition groups in their desire to solve the problems of managing radioactive waste safely.

The scheme, on which Mr Alex Copson, the inventor, has applied for a patent, resembles one which has gained approval in principle in Sweden, for encapsulating spent nuclear fuel and burying it permanently in granite. (Technology Page, August 18 1983).

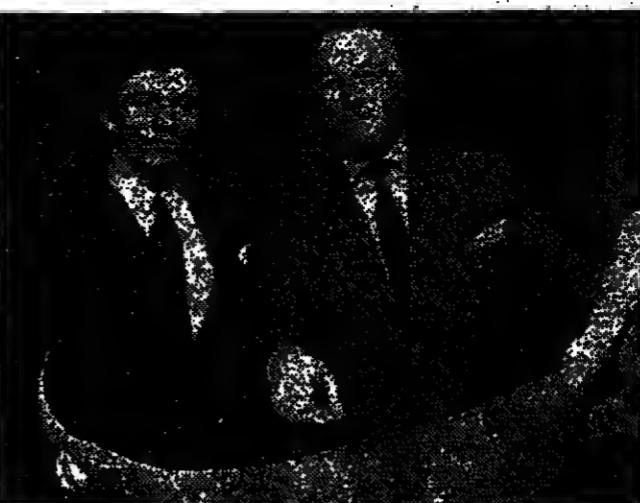
Mr Copson first made his name with the oil industry for his invention of a recovery system for helium, used in the gas mixture breathed by deep-sea divers. From the London offices of Cluff Oil, he and his business man, Lord Newall, are launching a venture called Ensec Ltd, to rid the nuclear industry of trash no one wants to recycle and the public no longer trusts the nuclear industry to dispose of safely, Copson says.

Mr Copson's target is the much more voluminous category of intermediate-level wastes, not the highly radioactive wastes handled by Sellafield, Cumbria, but of the kind the nuclear industry is hoping to store in ICI's anhydrite mine at Billingham.

The Department of the Environment estimates that Britain will have accumulated about 25,000 cubic metres of such wastes by 1990, compared with 2,000 cubic metres of high-level radioactive wastes.

As Mr Copson sees it, the choice of Billingham by Nirex, the Nuclear Industry Radioactive Waste Executive, as a potential permanent repository for such wastes is "safe but politically and environmentally wrong," Nirex, on the other hand, has no brief from the Government to explore for repositories offshore, even in UK waters.

It is Mr Copson's contention that the public has considerable confidence in oil industry technology as demonstrated in the North Sea. He believes that a technology used to tap a potential pollutant at 10,000 lbs per square inch pressure can be reversed to store radioactive waste.



ENSEC Chief executive, Mr Alex Copson and Lord Newall, chairman

active waste in sub-sea areas north of Scotland, just west of the Orkneys. Block 201 (Sutherland) of the North Sea has a water depth of about 300 ft and tidal currents believed to be well within the capabilities of the Ensec multi-legged jack-up. Dounreay itself has both the facilities and experience to handle radioactive and political climate willing to undertake a new nuclear industry activity. Ensec itself will not be a nuclear company, but an offshore industry company, as he sees it.

"I know that this is politically sound, and environmentally sound, and I believe it will be delivered," Mr Copson claims. He believes it will cost about five times as much as Nirex's estimates for disposal in the existing cavity at Billingham. But those estimates are irrelevant he contends, since nuclear industry opposition will prevent the Billingham mine being used to store radioactive waste.

As he envisages Ensec, its operations will begin at the dockside, as the diagram shows. The emplacement operation on the platform will be automated to minimise exposure to radiation. A dedicated rig designed and approved for nuclear operation, will cost of the order of \$100m, he says. He believes it could drill and fill a score of holes a year.

Ensec is eyeing a site with "perfect geology" eight miles offshore from Dounreay in the north of Scotland, just west of the Orkneys. Block 201 (Sutherland) of the North Sea has a water depth of about 300 ft and tidal currents believed to be well within the capabilities of the Ensec multi-legged jack-up. Dounreay itself has both the facilities and experience to handle radioactive and political climate willing to undertake a new nuclear industry activity. Ensec itself will not be a nuclear company, but an offshore industry company, as he sees it.

## Software

## Another 'Star' from Micropro

MICROPRO, the San Rafael, California, software house which developed the world's most popular microcomputer word processing program, Wordstar, is trying for gold a second time around.

Its latest effort, PlanStar, is a financial planning and reporting system for which it claims attributes which take it out of the league of the conventional VisiCalc-like spreadsheet packages. It claims, in fact, "power and sophistication previously only available on mainframe computer systems."

PlanStar is a low-profile but distinctive U.S. market software company, which will market most of its new software from Washington. Of its 300 releases last year, some 70 are now on sale from this source.

It is of similar size and showing a similar rate of growth to the Microsoft and Digital Research, two of the best known U.S. software houses. Microsoft's success is based on a version of BASIC for micros and the operating system for the IBM PC.

Digital's on operating systems for 8-bit and 16-bit machines.

Micropro has reluctantly reigned to follow the crowd in software development. It has avoided "integrated" software in favour of a mean system or "procedural integration."

"Starburst," which carries out this function, was launched in the U.S. late last year.

PlanStar, the new package, is designed for use by accountants, managers, and others who like "autogenous" spreadsheet and are looking for powerful modelling and project analysis tools.

It can provide 32,000 spreadsheet "cells" and 1,000 sheets for use on any one project. It also provides graphics and printing capabilities. More on Micropro in the UK on 01-878 1122.



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JOHN LEWIS



## UK NEWS

Big clearing banks stake out major role in new-look exchange, writes Barry Riley

## Barclays plans its strategy

CONFIRMATION that Barclays Bank is to link with, and eventually absorb, Wedd, Durlacher, means that a key piece of the new City of London jigsaw puzzle has now been put into place.

Wedd's skills in the market - it is one of the two top jobbing firms, with Akroyd & Smithers - will carry a high value in the new structure of the London securities markets.

He encouraged the creation of British-owned securities trading

blessing to an extensive reshaping of the securities market, with the setting up of integrated firms which would act both as brokers and jobbers. Stock exchange rules at present still enforce a rigid separation of these activities.

Mr Leigh-Pemberton argued that "early and substantial change is now unavoidable" to prevent London from losing out in world markets.

The Barclays proposals are clearly against the spirit of the existing rule book, but equally clearly are wholeheartedly endorsed by the Bank of England. A Barclays-Wedd-De Zoete combination would contain most, if not all, of the components of a ready-made integrated

to gilt-edged operations, and also is seeking to purchase a London stockbroking firm.

Another prominent contender is Mr Jacob Rothschild's Charterhouse J. Rothschild, which has important New York interests as well as merchant banking and stockbroking operations in London. It was formed at the end of last year to enable a merger of the Charterhouse group and RIT.

At about the same time, the other London Rothschild enterprise, merchant bankers N. M. Rothschild, concluded a deal with jobbers Smith Bros, aimed particularly at the gold share market.

But the only embryo securities house of any size to have sprung from within the merchant banking community is the grouping of S.G. Warburg with Akroyd, which has in turn moved to establish a joint trading operation in international securities with brokers Rowe and Pitman.

The appeal of Cave and the forthcoming Charterhouse business expansion fund lies in the Business Expansion Scheme, which enables individuals to obtain full tax relief on the cost of new equity commitments to a wide range of unquoted UK companies.

Investors, however, should not be confused by the April 5 closing date

set by Cave. The proceeds will not be fully invested until April 5 1985 at the earliest and tax relief

## Business expansion scheme encourages investment funds

BY TIM DICKSON

A FURTHER spate of funds investing in unquoted British companies is likely in the next few months.

Investment management companies are encouraged by the substantial sums raised from private investors under the Government's Business Expansion Scheme (BES) in this financial year - most estimates put the figure at well over £40m.

They are hoping to build on this success in 1984-85 by launching further funds.

Charterhouse J. Rothschild, for example, is far advanced with plans to raise £15m either late next month or in May. Capital Ventures of Cheltenham has beaten its rivals in launching last week that applications are already being accepted for its second Cave fund.

The first Charterhouse business expansion fund was one of the most popular. It was closed last autumn after being well oversubscribed. Charterhouse expects that many individuals unable to invest in the first fund will be interested in the new launch.

Mr Dennis Frejolin, Capital Ventures' managing director, said last week that there appeared to be no shortage of companies looking for venture capital.

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## Sunday shop laws 'should be repealed'

By David Churchill

STRONG SUPPORT for changing the law to permit more shops to trade on Sunday is made today by the authoritative Institute of Economic Affairs in its evidence to a Home Office inquiry into the present legislation.

The institute, in a paper written by Lord Harris, its director, and Mr Arthur Seaton, criticises trade unions and shopkeepers who want to restrict Sunday trading. The institute argues that the repeal of the present restrictive legislation would "raise the commercial efficiency of the retailing sector and enlarge consumer choice."

The authors call on the Home Office committee - which is expected to report in the early autumn - to "recommend the simple repeal of outdated restrictions on trading that are chiefly upheld by interest groups, none of which can seriously claim to speak for more than a small minority of producer interests, whether employers or employees."

They warn the committee to be wary of the "familiar imbalance between the relatively concentrated pressure of sectional interest groups and the more, dispersed view of the general consumer interest."

Editorial comment, Page 16

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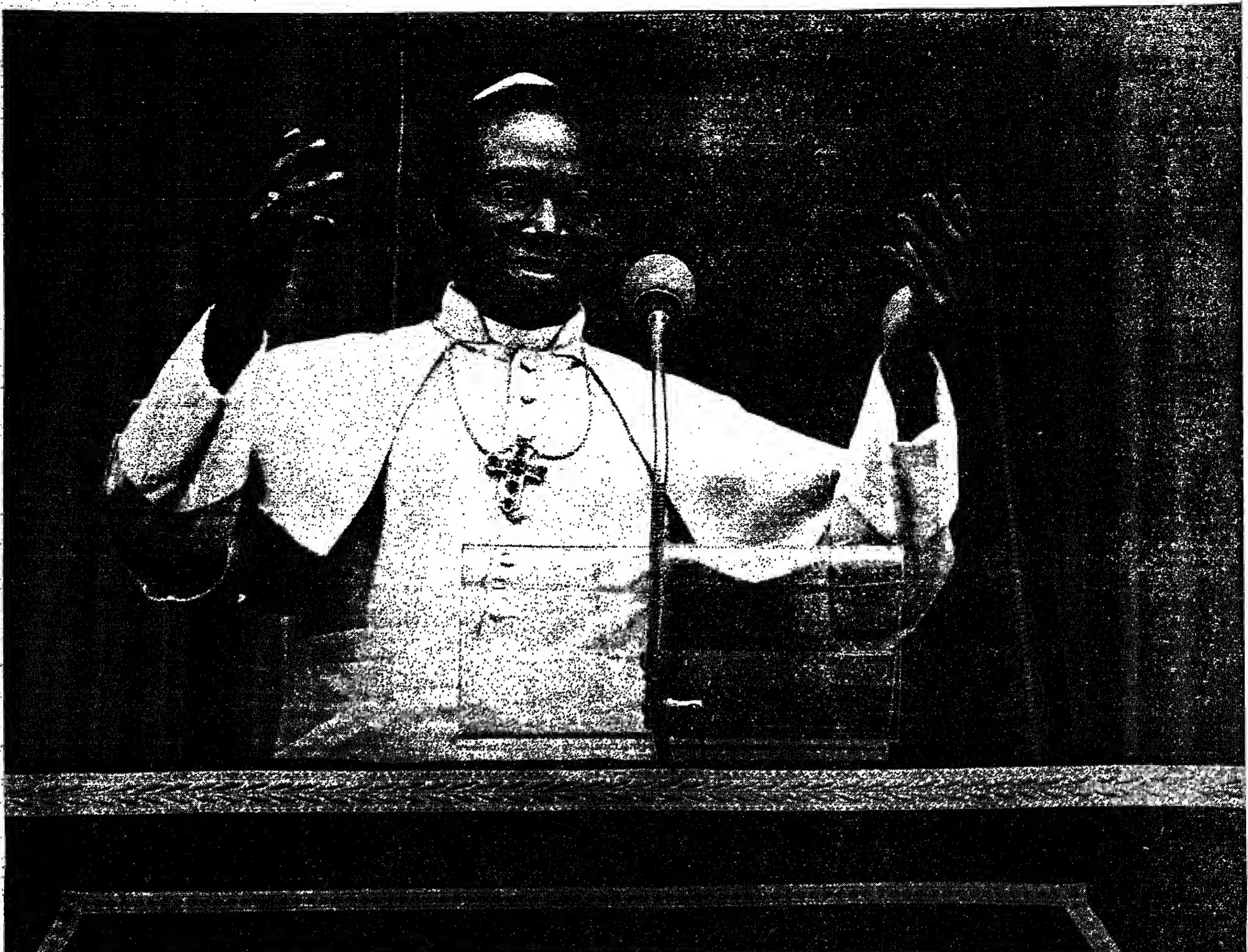
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THE AIRLINE

PROFESSIONALS



# How often do The Economist's predictions come true?

We're not really in the predictions business.

Even in 1851, when we infuriated our British readers by forecasting the industrial superiority of the United States, we didn't regard it as crystal-ball journalism.

The truth is, we've always found it difficult to write an article of consequence without looking at the consequences of certain actions.

On a number of occasions this fearlessness has made The Economist seem something of a prophet. (Occasionally, it's made us seem merely foolish.)

We were among the first to foresee the plight of the Jews under Hitler.

Nearer to present times, in the early 1950s, we warned Western businessmen to watch out for Japan. (Earlier, we'd told America to watch out for Pearl Harbour.)

In 1974, in the middle of the oil crisis, we forecast an energy glut by the end of the decade, much to the fury of Shell and the other oil companies.

And in 1982, we asked in a headline "Has young

Lochinvar come out of the West?"

We were writing about Gary Hart, then an unknown Senator from Colorado.

Of course, sometimes we've got it wrong (sorry about Korea) and doubtless we'll err again.

The occasional misjudgment, it seems to us, is better than no judgments at all.

The Economist doesn't sit on the fence. It's opinionated, independent, even quirky.

If you've never tried it we can safely predict you'll be surprised by its style and its scope.

It believes in good writing and it puts its stories across with gusto and glee.

It may give you a head start; it won't give you a headache.

Finally, we feel we should comment on the question posed by our photograph. Will there be a black Pope?

After some consultation, we've decided that this issue is best left to an even Higher Authority than The Economist.

## UK NEWS

## Renault chief predicts record UK car sales

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

A CONFIDENT prediction that the UK car market will reach a record 1.8m vehicles in 1984 has been made by Mr Patrick Faure, managing director of Renault's British subsidiary.

Mr Faure is out of step with the rest of the industry, which expects car sales to fall back from last year's peak of 1.79m. The Society of Motor Manufacturers and Traders, which represents all the large companies in the industry, is keeping to its forecast that this year's registrations will be only 1.75m.

Mr Faure claims, however, that he was one of the very few people in the UK industry to have forecast last year's record sales.

He pointed out that, given the size of population and the underlying demand for new cars, Britain should have a 1m a year car market. He said that in 1984 the UK economy was picking up and inflation and interest rates were coming

down, which all indicated another record year.

The statistics so far support Mr Faure's prediction. New car sales by the end of February were a record and 5.7 per cent higher than in the same period of 1983.

Mr Faure confirmed that Renault expects to sell about 76,000 vehicles in Britain this year, including 68,000 cars. This would take its car market share up to about 4 per cent, compared with 3.1 per cent (63,922 units) last year.

Renault's market share would be 5 per cent in 1984. Mr Faure said, because by then the complete car range would have been replaced – including the best-selling R5 and the medium-sized R18. No model would be more than three years old.

Mr Faure reported that the number of Renault dealers in Britain had been reduced from 540 to 350. He believed that the right level for the network was about 380 to 400.

Renault's market share would be 5 per cent in 1984. Mr Faure said, because by then the complete car range would have been replaced – including the best-selling R5 and the medium-sized R18. No model would be more than three years old.

Mr Faure reported that the number of Renault dealers in Britain had been reduced from 540 to 350. He believed that the right level for the network was about 380 to 400.

In the financial year to October 1984 the company expects to "make a small profit." Mr Draper said mar-

## Hoverspeed may seek boost through £30m craft purchase

BY ANDREW FISHER, SHIPPING CORRESPONDENT

HOVERSPEED, the cross-Channel hovercraft operator recently acquired by its top management, is considering the acquisition of two new large craft at a total cost of £2m.

Mr Draper, a former British Airways marketing director, said each new £1.5m Hovercraft would be able to carry 650 passengers compared with 450 on the two largest of its present fleet of six. Car capacity would also be higher.

"We aim to create new traffic and increase our share of the market," he said. Hoverspeed was formed in 1981 from the merger of British Rail's Seaspree and the Swedish-owned Hoverlloyd.

Ownership was transferred last month to a group of directors and executives for a nominal sum by

the joint owners, BR and Broströms of Sweden. Mr John Cumberland resigned as chief executive late last year and Mr Draper entered as acting managing director.

The possibility that Hoverspeed would pull out of the cross-Channel market in the next few years, if there was no dramatic improvement in financial performance, was raised by stockbrokers Phillips and Drew in a review of the sector.

The stockbrokers said this could allow the remaining operators to improve profits substantially.

Mr Draper said the conclusions about Hoverspeed had been made on the basis of its past management and operating approach, adding that "there has been a total change of management style."

## Duty-free sales peg ferry fares

BY OUR SHIPPING CORRESPONDENT

BRITAIN'S cross-Channel ferry companies would have to increase passenger fares by at least 15 per cent without earnings from duty-free liquor and cigarette sales, according to an industry review.

Stockbrokers Phillips and Drew have estimated that ferry operators make profits of more than £30m a year from sales of duty-free goods.

"Without duty-free profits, we believe that ferry operators, with the possible exception of European Ferries, would be loss-making," said Mr Richard Hannah and Mr Chris Burbridge, analysts who produced the Phillips and Drew review of the industry.

Three years ago the ferry compa-

nies were floundering. A fierce price war had taken its toll of profits and 1981 proved to be a disastrous year financially for European Ferries (owner of Townsend Thoresen), Sealink, and P & O Ferries.

Government pressure is having an effect and local authorities have made significant reductions in their real spending levels."

Phillips and Drew have estimated that 1983 profits, still to be reported, will show a pre-tax total of £21.5m for the three companies on ferry operations – £15m (£12.8m profit in 1982) for European Ferries, £4.5m (1982 loss of £5.4m) for Sealink, including its harbours profits and £2m (nil in 1982) for P & O.

This year Sealink could double profits to £2m through further gains in traffic and efficiency. The company, owned by British Rail, is due to be privatised this year. Trafigura House, P & O, and Sea Containers, as well as a consortium formed by merchant bank Charhouse Japeth and including National Freight Consortium, have all expressed interest.

Sealink's price could be £70m or more, depending on what happens to its £154m debt (1982 figure). The analysts did not calculate a likely sale price, but said the £28m of loan stock and the sum due to parent BR (£52m in 1982) would probably be written off before the sale.

The Phillips and Drew study reckoned that European Ferries last year had 35 per cent of passenger volume through Britain's main cross-Channel port of Dover, against 34 per cent for Sealink (including its continental partners), and 16 per cent for P & O. The rest was mostly accounted for by Hover speed, the hovercraft operator.

European Ferries was even further ahead in terms of vehicles and freight volume. Since 1978, said the stockbrokers, the cost in real terms – after adjusting for inflation – of crossing the Channel had risen by 20 per cent for peak holiday months and fallen by 35 per cent for the off-peak periods.

Sealink and P & O have shown the greatest rates of improvement in efficiency in the last four years,

## Counting the cost of expatriate life in Asia

By James McDonald

A BRITISH company considering installing an expatriate manager in Tokyo must expect to spend £161,000 in the first year on the manager's salary, car, accommodation and allowances.

The cost of furnishing Tokyo offices for two executives and one secretary – a total of 100 square metres – could come to £13,700, according to a Confederation of British Industry (CBI) review of Asian living costs for British expatriates.

A British company wanting to go to the cheaper end of the Asian cost of living scale for expatriates, would find Sri Lanka attractive, where an estimated £11,000 will establish a manager and include salary, car, accommodation and allowances.

The CBI booklet demonstrates how living, office and entertainment costs vary widely in Far Eastern countries and it provides basic costings for companies wanting to set up industrial or sales operations.

Between the Japanese and Sri Lankan extremes in costs there is: Pakistan – £27,000 to £30,000; Malaysia – £33,840 to £41,443 per annum; Indonesia – £75,540; Republic of Korea – £84,000 to £93,000; Taiwan – £58,091 per annum; Singapore – £32,112; and the Philippines – £73,848.

The food costs for an expatriate family of four must also be calculated by any company and they vary widely throughout the Far East. In

Tokyo the average weekly food bill totals £192, compared with £48 in Bangladesh; £40 to £44 in Hong Kong; £65 in India; £102 in Indonesia; £256 in the Republic of Korea; nearly £58 in Malaysia; £63 in Pakistan; £86 in the Philippines; £78 in Singapore; and £22 in Sri Lanka.

Eating out costs for expatriates also vary considerably throughout the Far East. In Tokyo, an evening meal for four in a fashionable restaurant – three courses with aperitif and wine – costs £247. This compares with £40 in Pakistan, £49 in New Delhi and £51 in Hong Kong.

"Asian Living Costs 1984", CBI Publication Sales, Centre Point, 103 New Oxford Street, London, WC1, £18.

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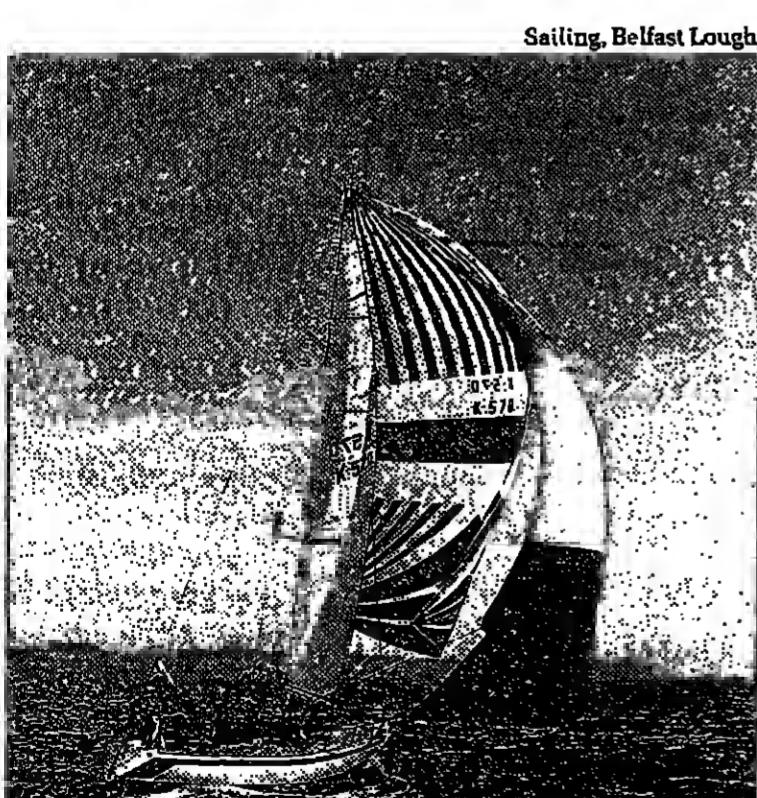
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John Hughes





## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

ONE OF the critical production tools for Eaton Corporation's European truck components operation is a wad of sheets listing scores of foundries, forge masters and bearing suppliers. Alongside their names are grouped a series of numbers and, every so often, a line of stars from one to about eight.

The sheets form Eaton's vendor ranking system, a compilation of its confidence, updated every few months, in the ability of individual suppliers to meet set quality targets for components which go into the U.S. company's drive axles and medium and heavy-duty gearboxes.

The numbers represent Eaton's confidence measured up to 100 per cent for every supplied part number and the stars are a gauge of those companies whose quality standards have slipped below par. The more stars the more likely it is that the supplier will fail to keep Eaton business unless he pulls his socks up.

From Eaton's point of view it is poor quality or uncompetitive price which has driven many British companies off its vendor list in favour of foreign manufacturers. Eaton's buying pattern though, partly reflects price factors, and at currency movements over which British component suppliers have no control.

Eaton's suppliers are simply having the same pressure placed upon them that Eaton places upon itself. The ranking sheets are just part of a wider process of statistical control to improve quality.

## How Eaton achieved a zero defect rate

Nick Garnett opens an occasional series on product quality

from machining. Stud holes might be drilled slightly out of position or the shaft, from the front of the gearbox into the clutch plates would be ground marginally oversize. Paintwork on castings wouldn't be up to scratch or there would be evidence of rust.

Some of these problems were rooted in the shipyards of Eaton's suppliers, but Eaton itself showed a general inability to respond quickly to small specification changes made by the truck assemblers—the route of a hose for example or the positioning of a coupling flange.

Many of these problems were small enough to be rectified on the truck assembly lines and some were not strictly quality issues at all, but the overall impression Eaton was creating was not good.

At the same time quality pressures were mounting as truck markets shrank. Best thought of what it needed. Potentially good products, but problems with quality and the company's ability to respond to changes in specification requirements came the reply. "I felt distinctly uncomfortable," says Alan Best, European Operations manager. Some of its difficulties arose

Walkden plant on the edge of Manchester offered Eaton the opportunity to construct a new facility.

The quality department was involved in the re-equipping of the new plant, which came into production in 1981. As part of that instruments were imported on machines for grinding, machining work and free-standing inspection equipment.

Best argues though, that it is not the type of gauging and inspection which is important. The other Eaton plants have less modern equipment but the same overall quality requirements are placed upon them. What is important is the setting of quality targets and instillation of procedures that enable statistical information to be used in respect of in-house and supplier manufacturing activities.

Eaton's target was a reject rate of less than 1 per cent. Capability studies were carried out on all machines. This, for example, provided the main clues as to the frequency of inspection required on lathe turning. Quality audits revealed a problem with the clutch housings Eaton made in-house

and detailed machine capability studies again revealed both the limitations of the manufacturing equipment and the level of inspection needed to maintain quality.

Sampling analysis to produce statistical probabilities on which the frequency of tool changes or readjustments are based is also applied to bought-in items. A quality control survey on a vendor-supplied shaft which runs through the transmission gears showed that the shaft had a tendency to be ground oversize. Discussions with the part manufacturer resulted in more frequent adjustments to the grinding wheel.

Bob Jackson, the American manager of the Manchester plant, says the theory of statistical quality control has been known for decades but has been little used in British industry. Jackson, along with all the other Eaton plant managers and many of its machine operators, have been sent on statistical control courses to improve their understanding of the technique. Quality procedures have also allowed Eaton to follow the growing trend of inspection by machine operators at the point of pro-

duction, allowing a reduction in specialist inspectors.

Under the vendor ranking system, any supplier falling below an Eaton confidence factor of 97 per cent (which means Eaton is taking a 3 per cent risk that it will not have to reject more than 0.5 per cent of parts from its supplier) starts to collect stars and will receive a telephone call or, more likely, a visit from Eaton's purchasing and quality departments. The problem will be chewed over, with the supplier offering assistance, if the supplier requires it.

This is a system developed since it was first introduced four years ago. At that time Eaton drew a line at a confidence factor of 85 per cent. Any supplier below that or failing to reach it within a short time was dropped from the list. Remaining suppliers were told that Eaton's objective has a confidence factor of at least 95 per cent.

Eaton says British suppliers (with some notable exceptions such as Garringtons, the GKN forgemaster) have performed satisfactorily. Some make temporary efforts to improve but are not consistent. This compares with many foreign

suppliers such as the French forgemaster, Aciers La Chiers, which produces seven different parts for Eaton, five of which give Eaton a 100 per cent confidence factor and with 99 per cent for the other two.

Neil Wade, Eaton's purchasing manager, says of foreign suppliers: "They don't let the rubbish out of the door and they check their tooling more often."

Six years ago 90 per cent of castings for Eaton's transmission operations were UK produced. Now it is just 10 per cent. Forgings were all supplied from the UK but now that's down to 40 per cent.

Eaton concedes, however, that although quality is crucial price is also very important. Supply trends reflect, for example, the currency exchange rate with the Belgian frame and export assistance provided by the Spanish government to its own producers. The influence of price factors is at least as important as quality for forgeries, though less so for castings.

Price is by far the most dominant factor for bearings, however. Quality hardly varies between bearing manufacturers yet supply from the UK to Eaton has collapsed from 100 per cent to 20 per cent, replaced largely by Japanese manufacturers.

In the drive to improve quality Eaton's "problem-solving circles" have had a small impact. One notable example was the fitting of a stud to a shaft, made difficult because of the amount of swarf around the thread. Members of one circle tracked back through the process and discovered first a tooling mistake, then a problem with heat treatment which was contributing to the swarf. Eventually they reached the conclusion that the stud could be made from material which did not need heat treatment at all.

Quality performance at Manchester has wrapped up in a forward-looking labour policy, manifested in a recently completed second, three-year wage agreement which incorporated considerable labour flexibility and abolition of clocking on.

There are no special payments made to machine operators based on quality performance. "People here are desperately interested in quality. They are interested in their own success," says Best. "Given the ability to understand what they are doing, they become part of what you are trying to do. People get paid to do a job properly and it's our job to motivate them to do it properly. If a company has to pay them specially to get quality it has got to ask some deep questions about itself."

## Production in the ascendant

BY MICHAEL DIXON

GUESS who wrote: "I would not say a man in business needs to know nothing at all about finance but it is better knowing too little than too much, for if he becomes too expert... instead of being a businessman he will be a note juggler, trying to keep in the air a regular flock of bonds and notes."

The answer is Henry Ford, who built his success on the philosophy that business's prime aim must always be to provide valued service to the community. If priority were given to merely financial objectives, he believed, industrial progress would inevitably be stifled.

Had he lived longer, Ford would no doubt have repeatedly shouted his better known saying — "History is bunk" — with particular reference to the recent history of industrial management in Britain at least. For, in the years since his death, after survey showed that a growing proportion of the top managers of our industrial companies were predominantly specialists in finance as distinct from production or marketing.

### Ranking

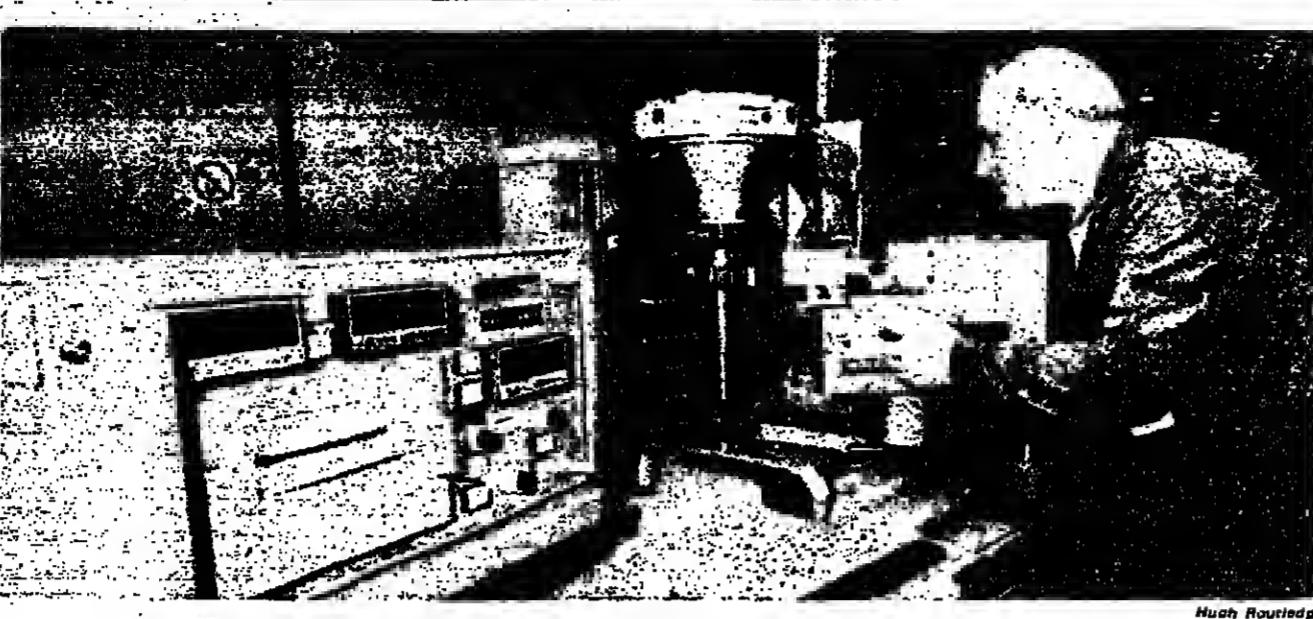
The 1984 findings are impressively different.

The specialisation with a clear lead among the chiefs of today is production, cited by 49 per cent as an important if not the sole area of their previous experience. Then come sales with 36 per cent, marketing with 31, and even engineering and technical management also with 31 before the ranking reaches financial management cited by only 28 per cent. Former experience in personnel is new reported by only a tenth.

What's more — again excluding those who had previously been chief executives elsewhere — only 7 per cent had gone straight to the top from financial director's job. The proportion who had first gained broad experience as general managers is now 43 per cent.

If the philosophy behind Henry Ford's successful pioneering is germane to the innovative challenge facing British companies today, the company chiefs seem better fitted to act on his dictum that financial objectives should exist to serve industrial advance, and not the other way round, always provided that the new bosses keep in mind his other maxim that business must be run at a profit, else it will die.

"My Life and Work," Heinemann (1922).



At Eaton's transmission division, computers check the quality of a gear which can hold a 38-ton truck on a hill

Hugh Routledge

### Lloyds Bank 1983 Results

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## THE ARTS

## Architecture

Colin Amery

## No place like home

Despite the fact that this year is the 150th anniversary of the Royal Institute of British Architects and we are all supposed to be celebrating the Festival of Architecture, there is a sense of that is amazingly untouched by the hands of the architectural profession. The world of the privately built speculative house produced for the mass market still seems to be immune from the faintest touch of trained design awareness. This is the traditional time of the year for the housebuilders to show their latest wares at the Ideal Home Exhibition and for Architecture Year the show seems to be a particularly depressing one.

Six types of new house have been built in Earls Court around an aviary—which gives the show its name—“where ideas are wings.” What few ideas there have been in the housing market in the last decade seem to have flopped pretty heavily to the ground in the 1984 exhibition. The general standard of new house design is unbelievably low. The general level of taste in furniture and interiors is nauseatingly bad. In fact a visit to Earls Court is rather like a walk down a memory lane of all the bad designs that you thought had been banished forever.

It is hard to imagine why architects have so little impact on an area which should be their sovereign territory. The home is where we live and breathe and develop our imagination. The ideal home should be the place where our first glimpses of proportion, form and colour inspire our visual senses. This should be the criterion for the designs to apply to the largest possible market—the home buyers of the UK.

Architects have completely missed the bus. The spec builder is as likely as not to employ a surveyor to draw up a few plans and that powerful myth, “the market,” is allowed to determine exactly what is built. Design is scarcely thought of at all. There is plenty of attention given to the illusion of modernism, to flashing digital clocks in kitchens that are scarcely large enough to stir a saucerman. Every upholstered living room has the sleek television and the home computer—the visual world comes through a tube or a



Thatched cosiness in Earls Court

This year a visit to Earls Court can really only be recommended for bird fanciers. The first thing you see is a flock of birds perched on the gables and chimney, above the green and yellow nylon carpet tiles and potted azaleas. Some real Chilean flamingoes elegantly step about in a pool full of discarded coins.

At the heart of the show is the village of houses and the star of the collection is undoubtedly a house which is called The Architectural Services House of the Year. Architectural Services is the name of a company that sells those books of bungalows and house plans for you to pass on to your builder. They use the services of both British and foreign architects and have a lot to answer for when it comes to the failure of modern design to make any impact on the housing market.

The old cry is that the demand is for “traditional” houses. The problem is that the versions of the great vernacular tradition that are produced are crudely built of synthetic materials and doctored to such an extent that the average cottage of the late 19th century would not give them a second glance. This company’s house of the year is a large timber framed thatched cottage faced with old English bricks.

There are four dormer windows, little casement windows each side of the door, a porch with a trim thatched roof, and a garage with linen-fold paneling on the doors. For something in the region of £55,000 you too can have this version of the gingerbread house.

Let there be no doubt that this house is the star of the

show. Long, long queues wait to enter its cosy portals—lines far longer than those for any stately home or museum of old. What has gone is body work: how can the mass market have declined to the level of a Disney-like view of architecture for the home?

Opposite the thatcher’s home stand is the dream world of the business-like Sir Lawrie Barratt. Barratt Developments plc are Britain’s biggest house builders. They have evolved an efficient strategy that encourages home ownership through mortgage arrangements and the building of particular types of houses for young single people and the retired and all the house buyers in between. Their Dorchester Suite on show at Earls Court is a development of small flats that are built in three-storey blocks for the first time. This firm offers a whole range of house types from the remarkably low price of £15,000 to £650,000. The range is completely unexceptional in terms of design: safe and predictable. In the show flats at the Ideal Home Exhibition the interior designer has introduced a sharp distinction to the department store image of the room sets.

The world of design shown annually in London at this trade fair presents a sinister view of the world of the average Briton. Can it be true that we really need all the sun beds, vibro massagers, security systems, portable baby chairs, noodle makers and spa baths that litter the exhibition this year? And what about the influence of the designer on the telephones you can buy? My first prize for borrows goes to the “frog telephone.” A bright green frog about the size of your hand, with boggle eyes, opens its huge mouth to reveal the dial and the mouthpiece. The thought of half the population pressing the green plastic to their lips in their thatched cottages...

The architectural profession missed their chance this year to inform the vast public who want to live in new houses that good design can be achieved.

The RIBA should have sponsored a house of 1984 that could so easily show that there is room for art and commerce to unite. What happens to all those expensively trained architects and designers? They seem to be having no impact at all on the homes of the nation—not even on the telephones.

## Fischer and Bolet/Barbican Hall

Dominic Gill

I like the young Hungarian conductor Iván Fischer’s firm technique and easy, lucid style, but for some reason he doesn’t unfailingly draw from the London Symphony Orchestra the highest string of its keenest attack or liveliest response. Their programme on Thursday, also broadcast on Radio 3, ended with Dvorák’s eighth symphony and opened with Schubert’s Unfinished. In the Schubert especially, the orchestra gave courteous cooperation that lacked a fine cutting edge of enthusiasm; the performance was suave and well made enough, but it never felt like the young.

The two works in which the pianist Jorge Bolet was the soloist, however, took off with splendid effervescence and glitter. Liszt’s will (and for the 1830s wildly avant-garde) Totentanz is musically more than a little preposterous—but it is nothing if not colourful, and a great deal of fun. Bolet spun off its variations with mar-

## Endymion Ensemble/St. John's

Max Loppert

This is Harrison Birtwistle’s 50th year. Starting the round of birthday tributes, the Endymion Ensemble has put together a series of chamber concertos in which Birtwistle pieces are set among those of other composers. Thursday’s at St. John’s may not in truth have constituted a very large Birtwistle tribute; the works were the short *Monody for Corpus Christi* (1958) and the tiny Stravinsky *Tombeau* (1971), but as both leave an impression out of all proportion to length, the proper point was made after all.

The *Monody* is one of the most beautiful, and also the most startling, of Birtwistle’s earlier scores—and saying that about a composer whose genius has always been for creating beauty that startles, is saying a good deal. The levels on which it operates are many, complex, and full of resonance: the carol and devotional poem texts, declaimed with fire in brilliant, adamantine vocal writing, are

those uppermost; the fusion of Christian and pre-Christian (and perhaps also post-Christian?) modes of thought and feeling is achieved with a clarity of vision whose inevitability is matched only by its unpredictability. It is a score that is ageing exceedingly well. The Ensemble and its conductor John Whibley had the wit to engage a soprano, Penelope Walkley-Clark, with exactly the crystalline, unfettered tone required—qualities well matched by flute, horn, and violin. Miss Walkley-Clark was even more accomplished in the rapturous swooning and soaring line (complete with *F in cisis*) of Henze’s Rimbaud canatas with harp and four cellos, *Being Ecceous* (1963), one of the composer’s most successful (because most personal) romantic effusions. Henze’s *Quattro fantasie* and works by Lutoslawski and Varese completed the bill; it was a good concert.

The next South Bank Swing Session will be held on Saturday March 24 at the Purcell Room with pianist Eddie Thompson, Len Skeat on bass and Jim Hall drums. Special guests will be trombonist Roy Williams and saxist / clarinetist Johnny Barnes. The concert begins at 7.30 pm.

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■ Mongane base rate.	■ Mongane base rate.

## The Aspern Papers/Haymarket

Michael Coveney

Michael Redgrave adapted Henry James’s novel in 1959 for a famous production starring himself, Flora Robson and Beatrix Lehmann. Now, at the Haymarket, we have Christopher Reeve as the inquisitive American scholar, H.J., Vanessa Redgrave as Miss Tina, and Wendy Hiller as her aunt, Miss Juliana Bordereau.

The play is not exactly a travesty of Henry James, but it makes for an un-Jamesian sort of melodrama and, in its own way, a rather good one. Redgrave’s sure theatrical touch is everywhere apparent, but the director Frith Banbury has confused the rhythm of the evening by dispensing with the three act structure. “You publishing scoundrel” emitted by the frail old aunt is H.J. fumbles with the secret chest, is not just a curtain line. It should be an interval line.

Redgrave also makes some important shifts by suggesting that the papers would transform Jeffery Aspern’s reputation instead of adding to a body of available knowledge; and by inserting an evasive relationship between Miss Tina and H.J. that hints at paradoxes in the scholarly estimation of women in general.

This latter shift comes about, of course, because the play must satisfy H.J. in a way the novel’s first person narrative cunningly avoids. One can imagine the raffish suavity of Redgrave in the role. Christopher Reeve is good-looking but vacuous, his reading thinner than superficial. He never conveys the debilitating obsession of the ruthless scholar who invents himself in this grimy, abandoned old-Venetian house under a pseudonym.

The other problem with Mr

Reeve

is his wooden, untutored

technique. The evening is

littered with sharp, hissing intakes of breath as he snatches at his words, nothing produced by breathing properly or using the diaphragm. His hands too are a severe liability, fluttering into whimsical, camp little gestures or else mysteriously “going downwards” in a claw formation as if miming how he presses a bucket on the beach in order to make a sandcastle. Even encased in their pockets these hands are exorbitant. Miss Tina has a chance of coming alive, perhaps for the first time, and when Miss Redgrave sings some not very good lyrics it’s a not very secure tune; she is transfigured in a melismatic wash of tears, memory, childhood and despair. You know, as indeed you always know with Miss Redgrave, that you are in the presence of great acting.

The Venetian sets of decrepit furnishings and slatted windows designed by Carl Toms

are fine, but the presence of

the fourth that the seeds of his new symphony had already taken deep root.

Traces of the flamboyant, out-

rageous gestures that make up the second and third symphonies are still present however.

The orchestra is a huge one; the

elements of traditional sym-

phonic form are often wilfully

obscured or distorted, as in the climaxes (in the rambling

first and second movements).

But to repeat, the whole edifice

on that basic would be to lose the charm of shaped, and

powerfully central *Moderato*,

any of its sparkle or vigour.

and the genuinely symphonic moments in the finale, when

Mahler’s influence makes itself

for the first time.

Mr Herbig and the orchestra

did such a perspicuous job in

holding together this edifice

and at the same time conveying

something of its huge energy

and the sheer grandeur of

the climaxes (in the rambling

first and second movements).

But to repeat, the whole edifice

on that basic would be to lose

the charm of shaped, and

powerfully central *Moderato*,

any of its sparkle or vigour.

and the charm of shaped, and

powerfully central *Moderato*,

any of its sparkle or vigour.

and the charm of shaped, and

</

abilities in the role, a  
sterile performance.  
vivid emotions  
unfolding of the plot  
arts under the pale  
H.J.'s presence.  
The tragedy of *Kindred*  
takes H.J.'s romance  
real. He is ushered  
in a different way  
when H.J.'s wife  
is using H.J.'s chair  
she has a chance of  
when Miss Reed  
not very good  
she is very secure  
of tears, memory,  
old and despair. You  
indeed you always  
the presence of great  
The Venetian talk of  
rushing and slating  
on to the stage  
signed by Carl Tietz

and the genuinely  
moments in the field  
teller's influence may  
elt in Shostakovich's  
the first time.  
Mr Herbig and the  
id such a persistent  
olding together the  
and at the same time on  
something of its loss  
that one quite forgotten  
travinsky they had  
before it. Erich Grune  
the soloist in the  
concerto, careful and  
consistently understand  
the movements. He  
had taken the BBCSO  
fireworks without  
any of its sparkle or the

Cole's sheltered way  
eared as a custodian  
or her elderly  
manages to be pretty  
and totally at ease, though  
tearing up the audience  
apparent shyness.  
A couple of nice  
servants steeped in  
caricature, and Miss Mc  
adaptation comes on  
surprisingly fresh. A most  
able evening, with a  
reverence towards the  
West End management  
note.

are nonetheless an  
genuine character, with  
news that they have ac  
ded both of Sym  
quartets for the E  
"Pavane" label.

1977) one of the leaders  
of the Aldeburgh fest  
noted choral conductor  
responsible for num  
able concerts there.  
important musical even  
English Choral Music in  
Medieval era on the  
day. Her studies of Red  
Holst, and Britten for  
remain models of their

1. *Basil Tuesday, Theatrwm*  
A selective guide to all the arts

March  
Orchestre de Paris, Jean  
Andrew Wall, piano  
Poulenc (56/65/66) Head  
Franck sonatas  
Mirella Freni, Neder Chor  
Mozart, conducted by  
della, Operatic solo  
Tzigane des Champs  
Chamber Music - Mme  
France, conducted by  
Dvorak, Ravel, Schu  
Ensemble Orchestra of the  
Orchestra, piano, Choral  
Faure, Mozart (56/65/66)

Zurich  
Tonhalle: Tebaldi, Obrer  
duced by Jean Leon  
Rover, Pappag, solo  
Saens and Strauss, Ravel

AUSTRALIA  
Sydney Opera House, Arch  
conducted by Sir Georg  
ras, Prokofiev, Stravinsky  
piano concerto with the  
as soloist. (56/65/66)

ITALY  
Rome, Teatro Olimpico, Puccini  
de Fabris, Ricci, Rostropovich  
and Schindler (56/65/66)

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## FINANCIAL TIMES

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Monday March 12 1984

## Key issues in EEC reform

MRS THATCHER has said that her object, in the current European Community negotiations, is to rebuild the foundations, not paper over the cracks. If these are the alternatives, her choice would be admirable; yet the metaphor is misleading. The task facing the foreign ministers today, and the heads of government next week, is not to turn the European Community into a deserted building site (to paraphrase President Mitterrand) but to adjust its steering mechanisms so that it moves on to a different course.

The most important and the most difficult issue at the heart of the negotiations is the reform of the Common Agricultural Policy. The key question is whether the farm ministers are willing, or can be obliged, to take decisions which are likely to curb surplus production and reduce the real level of price support, both immediately and over the longer term.

On the avoide of last week's negotiations they are not yet willing to do so. They talk of reform but every emerging compromise seems, as in the past, to point to a weakening of reform, a raising of prices, or an increase in budgetary costs.

Unless they take decisive action this year, it bodes ill for the prospect that they will show greater courage in any succeeding year. The questions they must answer are: When will reform start to bite and how do we know the effort will continue?

### Parliament

The pressure for reform has come exclusively from the imminent exhaustion of the Community budget. It is essential that this type of pressure be maintained, both by much stricter control of the budget as a whole, and by a steady reduction in the share going on agriculture.

Achieving this objective faces serious difficulties, practical and political. The first practical problem is that the European Parliament has power, which it usually exercises, to increase the budget as approved by the Council. The governments are reluctant to take a stand reducing this power in the run-up to the Parliament's elections in June. But it will be hard to put much faith in new forms of words which may not move budge.

Second, the farm budget is already overspent. More money will be needed to get rid of the beef and butter mountains, and still more (on Mediterranean products) to ease the entry of Spain and Portugal. Controlling expenditure is bound to be a long-term process.

The political problem is that of salesability. This is a national rather than a Community problem. Farmers will resist any reform of the policies or of expenditure, because it is of their way of life which must adapt; but postponement will only make matters worse. National

decisions on the Com-

munity's change of course must be taken soon because it is running out of money. If they are not taken next week, they will have to be taken at the following summit in June; there is nothing to be gained from delay. On the other hand, a change of course will impose strains, both immediate and prolonged, on many vested interests, particularly in the farming sector; an Agreement will be politically feasible only if due allowance is made for the necessary transitional arrangements, and if all member states, including the UK, are prepared to compromise.

## Free choice for shopkeepers

THE Home Office's committee of inquiry into shop opening hours is proving a thankless task. With several thousand submissions to plough through, the three-man inquiry team is not short of advice. But the passionate feelings on both sides about allowing shoppers more freedom to shop, especially on a Sunday, will almost certainly leave nobody happy when the committee finally reports in the autumn.

Yet the committee should not shy away from what could prove to be the most far-reaching decision affecting the retail trades in Britain since the abolition of Resale Price Maintenance in 1984. The committee's deliberations will influence not only jobs in the labour-intensive retail trades, but also retail prices and the structure of retailing.

There is little doubt that the committee should propose some changes to the archaic 1920 Shop Act which was drafted in a time when workers and social patterns were very different in immediate post-war Britain. Any law that has so many glaring anomalies and is openly flouted every Sunday by thousands of shopkeepers needs to be reviewed.

**Wider choice**

Yet in spite of 16 successive attempts to amend the legislation it has been kept on the statute books by a curious alliance of trade unions, retailers, and religious groups. Now even that alliance is beginning—but not bowing—to the inevitable pressure for reform.

The choice is between tidying up the most obvious anomalies about Sunday trading and allowing unfettered trading all day and every day, including Sundays. Advocates of the latter course believe that it will

lead to more consumer spending since there is a wider choice of when to shop. It could also lead to lower prices brought about by a reduction in unit costs as extra demand is spread over existing fixed costs. And more jobs could be created by the extra shopping hours.

Most retailers appear sceptical that extra trade would be generated by longer opening hours; spending, they believe, would simply shift to a different time scale. The evidence on costs is equivocal so far: retailers who already trade on a Sunday believe costs are more than covered by extra volume, while trade groups such as the Retail Consortium believe costs must rise.

**Impact**

With these issues left open, the committee will no doubt study the impact of Sunday trading elsewhere. Both in Scotland and Sweden, the liberalisation of shop opening laws took place too long ago for the impact of change in the modern retail world to be easily identified.

The state of Massachusetts amended its shop hours exactly a year ago to allow for Sunday trading, albeit only after noon. Broadly, the Massachusetts experience in the last 12 months has been an increase in the volume of trade, an improvement in convenience for customers, and a generation of increased economic activity.

Shopkeepers should be allowed to choose their own hours of opening. There is some concern that a free-for-all would further strengthen the big multiples at the expense of small shopkeepers—but that is a wider issue and should not be used as an excuse for Sunday restrictions.

**TODAY, THE European Community enters its final countdown to next Monday's heads of government summit in Brussels. European Councils are often billed as "crucial", but this time the word may even underestimate the importance of the occasion.**

December in Athens was the last time the Ten government leaders tried to tackle the vital issues of agricultural and budgetary reform. Their failure was unequivocal. Another failure would not destroy the Community, but it would put it in serious peril.

Conscious of the high stakes, agriculture ministers yesterday held an unprece-

**Key issues in EEC reform**

dented Sunday sitting in an attempt to find the elusive compromises on Common Agricultural Policy reform, without which the summit cannot prosper. They will continue today, while foreign ministers will meet in separate session well into the evening, trying to narrow still potent divisions over how to control future EEC spending and how to settle Britain's demands for long-term cuts in its payments to the EEC budget. Agreement is needed on the two budgetary issues as well as on an agricultural reform package before the heads of government can decide the key financial issue—how far to raise the 1 per cent VAT limit on member states' payments to the EEC budget.

The EEC's budget revenues—its "own resources"—total this year Ecu 25.4bn, of which just under 45 per cent is customs duties and agricultural levies. The remainder is the full 1 per cent that the EEC is allowed to levy on retail sales of a common basket of goods and services in member states. All but a tiny fraction of the revenues will be spent this year. (At current rates Ecu 25.4bn is about \$43bn.)

The task facing all Ministers this week is twofold: to agree among themselves as much subsidiary detail as possible, and to define the major conflicts of political interest and principle which can only be settled at the summit. The extent to which they succeed will greatly influence the summit's

prospects. The Athens debacle vividly demonstrated that heads of government founder when launched into a sea of detail.

For the past two and a half months, the responsibility has fallen to France, as President of the EEC's Council of Ministers, to lead the renewed search for agreements aimed at relaunching the Community. Paris has put most of the emphasis on one-to-one discussions with other member governments. President Mitterrand has seen every other leader once, and Chancellor Kohl and Mrs Thatcher twice. The results, or lack of them, should begin to be apparent today as Ministers grapple with the three main issues set out below.

quotas of 90.5m tonnes, Ireland still wants as full an exemption as possible on the grounds that its entire economy would be severely damaged by the proposal for a super-quota. Luxembourg, Greece and Italy also want exemptions.

Britain has been furiously

arguing the case for price cuts

on milk and other products.

It has not been taken very seriously, with little interest in the negotiations, after all, when discussion turned to the allocation of special payments, such as the butter consumption subsidy, which are of particular benefit to the UK. Divisions are more clear-cut over how to treat Mediterranean products such as olive oil, tobacco and wine which are becoming increasingly costly. Northern states say the South must share in any sacrifices. The "poor" South, with some support from France, is very reluctant.

The not result of all this is that the agriculture Ministers will not agree a package capable of keeping farm spending below the growth of budget revenues.

Nevertheless, agreement on budgetary control may prove easier than on other issues. Its importance is threefold: it

satisfies one British condition

for raising the 1 per cent ceiling, the Germans would be

persuaded to drop their refusal

to contribute in full to the costs

of any British deal, thus making

such a deal marginally easier;

and some budgetary pressure

would be imposed for continuing CAP cost savings.

The heads of government

having shied off the attempt

at reform, the agriculture

ministers have had the task

since Athens of trying to shape

agreements on the Commission's

proposals of last year to curb

surplus output and economic

and subsidies known as

Monetary Compensatory Amounts:

With farm spending heading

for Ecu 18bn-18.5bn, the

Ministers will have demon-

strated once again that they

cannot deliver broadly-based

reform of the CAP, even when

their governments are nominally committed to it.

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posed on French farmers, say

many EEC officials, he wants

them taken at the summit at the

expense of Mitterrand's

standing and not his own poli-

tical future.

By seeking to align the Ecu

to the Deutsche Mark, it will

generate farm price rises in

weak currency countries every

time the D-Mark is revalued and

is therefore, potentially infla-

tory. It also threatens to

undermine any commitment to

reform of the CAP, even when

the milk quota may be

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## BRITISH SECONDARY EDUCATION

## A new 'industrial revolution'

By Alan Pike



**Sir Keith Joseph,**  
the Education  
Secretary, who  
last month called  
for a school  
curriculum more  
"relevant to the  
real world and  
to the pupils'  
experience of it"

**But TVEI has sparked controversy. There are fears that it is another government initiative and possibly an undercover attempt to smuggle the curriculum back into secondary schools. This has led to some Labour-controlled councils, including Manchester, Sheffield and the Inner London Education Authority, staying outside the scheme.**

**TVEI differs from earlier initiatives in several respects:**

**• It is a locally-delivered national scheme operating around common national criteria.**

**• It is opening discussions on the content of the secondary curriculum, bringing together schools, colleges and industry.**

**• It offers, from the Manpower Services Commission, careers, previous additional resources at time of acute financial stringency in education. This is aimed at schools involved in TVEI to buy sophisticated equipment and hire specialist teachers. It has also enabled many local authorities to swallow any political doubts.**

**• Hertfordshire will receive £3.5m over five years to run its Stevenage project, which will involve between 25 and 30 young people a year in each of the town's 16 schools.**

**• They select from a range of options covering computer studies, manufacturing technology, modular technology, electrical and electronic instrumentation, information technology, office skills and industrial studies. In some cases these courses are working towards existing examinations,**

**while in others the public examinations boards are preparing new ones.**

**Each subject has its own curriculum group on which representatives of education and industry meet to determine the course content.**

**Two leading employers in Stevenage—British Aerospace and Dixons Photographic—have been involved in developing the curriculum for electrical and electronic instrumentation.**

**Dr Wallace agrees that the industrial representatives were highly critical of some of the first curriculum proposals.**

**"That was part of the purpose of involving them. I think they were surprised to find many of their arguments accepted by the teachers."**

**The chairman of the electrical and electronic instrumentation curriculum group is Mr Ken Walsh, headmaster of Hertfordshire one of the town's TVEI schools. He welcomes representatives of industry helping to decide what happens in the classroom.**

**"It is high time that people outside schools were involved in talking about the needs of the curriculum. Our TVEI course is being taught to a positively agreed plan. It is not just something handed down by an examination board."**

**TVEI will be held out to him as a central part of the answer.**

**The Confederation of British Industry has already said that development of the scheme is one of its priorities for improving relationships between industry and schools.**

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Terry Byland on  
Wall Street

## Banks firm against the trend

THE merciless shake-out in Wall Street's industrial stocks continues to overshadow areas where investment confidence - and stock prices - have resisted the overall down-slide. Bank stocks, which underperformed the stock market last year for a host of only too easily identifiable reasons, now stand out strongly against the general trend.

"Against the trend" is not saying all that much after the huge setback in equity prices since Christmas. Some of the leading wholesale, or money-centre bank stocks have done little to show about since January. But just to hold steady over a period that has seen the various market indices in rapid and sometimes near unstoppable retreat is no mean feat.

The first three months of the year have seen something of a reversal of last year's trends in bank stocks. Money-centre bank stocks are beginning to recover investment favour, which was switched to the regional banks' issues last year because of their relative lack of exposure to the international debt problems.

Since the beginning of the year, stocks in Chemical Bank of New York, Irving Bank and J.P. Morgan have all shown significant increases, while Security Pacific has fallen by nearly 10 per cent, almost equal to the setback in the Dow Jones industrial average over the same period.

Measured against the fall of 6.5 per cent so far this year in the Standard & Poor's 400-stock index, Chemical Bank has gained 2.4 per cent and J.P. Morgan 2.6 per cent.

Bank	Price (\$)	P/E
BankAmerica	20%	12
BankersTrust	45%	5
Chemical NY	46%	5
Irving	58%	6
J. P. Morgan	69%	7

Regions

See. Pacific	46	8
Wells Fargo	40%	7

S & P 400 rating: 174.16 average: 9.5

The improvement in bank stock ratings reflect a generally favourable reception for the 1983 results from the big names, which showed earnings and profitability somewhat better than expected, together with a more optimistic view of the outlook among Wall Street bank analysts.

The successful completion in late January of the \$6.3bn loan for Brazil played a leading role in a significant easing of tensions over the banks' Latin American debt problems, although Argentina is now giving cause for concern.

The prospects of a serious default in Latin America seem to the analysts to have lessened since the middle of last year. Moreover, the money-centre banks bolstered their loan loss provisions at the end of 1983 - not as much as some analysts would have liked but enough to put the sector's reserves at their highest for 10 years.

Among the regionals, the worst of the energy loan disasters is probably over, "again", comments Mr Mark Alpert of Bear Stearns. Last year's write-offs, which were still above average, at least left behind a substantially improved reserve position.

This improvement in Wall Street's perception of bank stocks may not yet have been fully taken into stock prices. Bank stocks traditionally trade in the stock market on price earnings multiples showing a discount to those on industrials, as measured by the S&P 400 index.

This discount widened substantially last year when earnings prospects were under a cloud, and the recent trend of the sector still leaves it wider than in the past.

Chemical Bank trades on a p/e only 53 per cent of that on the S&P 400, and Citicorp only 63 per cent. With the rest of the money-centre banks trading at around six or seven times earnings, against 9.5 times for the S&P index, the whole sector seems to be slightly undervalued by the traditional market standards.

Moreover, current ratings are taking little account of profit forecasts for the current year. Bear Stearns is looking for an earnings gain of 7.9 per cent from the sector this year.

With the market now taking a cooler view of earnings prospects for industrial companies, bank stocks may still be on the low side. Soaring short-term interest rates have become a problem over the past fortnight, since they increase the cost of funds to the banks. But that might be put right very shortly by a general rise in prime rates.

The U.S. banks are by no means out of the woods yet, but the firmness of the stocks over the past two months indicates that Wall Street is prepared to take a positive view of the sector's past difficulties.

## MONDALE FACES CRUCIAL TESTS TOMORROW

# Wyoming gives Hart new boost

BY REGINALD DALE, U.S. EDITOR, IN WASHINGTON

SENATOR Gary Hart's presidential campaign received a further psychological boost at the weekend with his first clear Western victory over former vice-president Walter Mondale, his leading rival for the Democratic candidacy. Mr Hart took 60 per cent of the vote in Saturday's party caucuses in neighbouring Wyoming against only 38 per cent for Mr Mondale.

Mr Mondale's supporters claimed that their candidate's showing had been better than expected in a state he had never hoped to win. Mr Hart's victory, however, served to maintain the momentum that has sustained him since his defeat of Mr Mondale in the New Hampshire primary just under two weeks ago.

Fresh evidence of what has become known as the Hart "explosion" was provided yesterday by a CBS-New York Times poll, which gave Mr Hart a 38 to 31 per cent lead over Mr Mondale among Democrats nationally. Two weeks earlier, a similar poll showed Mr Mondale running away with 57 per

cent and Mr Hart with only 7 per cent.

Among voters of both parties, the poll showed President Ronald Reagan beating Mr Hart by 44 to 40 per cent, a reversal of a Gallop poll published on Friday, which for the first time put Mr Hart ahead of Mr Reagan by 52 to 43 per cent - among an admittedly small sample of voters.

All five remaining candidates now face a crucial test in the nine state primaries and caucuses to follow when Democrats will choose more than 500 out of nearly 4,000 delegates who are to attend the party's convention in San Francisco in July.

Mr Mondale spent the last week energetically campaigning in the South, where his hopes to turn the Hart tide in Tuesday's three key primaries in Florida, Georgia and Alabama. He has to show that he can still be a winner in the South if he is to rescue his once formidable campaign from collapse.

The latest Washington Post - ABC News poll, published yesterday, showed Mr Mondale mounting

a strong challenge in Florida, where, with 33 per cent of the vote, he appeared to be narrowing the gap on Mr Hart's 41 per cent.

In Alabama, which Mr Mondale had predicted he will win, the poll showed him leading by 38 to 28 per cent, and a local survey gave him a modest lead over Mr Hart in Georgia.

Mr Patrick Caddell, Mr Hart's principal campaign strategist, yesterday predicted that Mr Hart would win several of tomorrow's nine polls. His candidate had a "decent shot" in Florida, and would probably win Massachusetts, where the polls show him considerably ahead of Mr Mondale, he said.

Mr Hart was "moving" in Alabama and Georgia, Mr Caddell said, but he was not sure if there was enough time for him to overturn Mr Mondale's lead. Mr Mondale has been concentrating heavily on Alabama and Georgia in the last few days, travelling to Plains, Georgia, on Saturday for a highly publicised barbecue lunch rally with former

President Jimmy Carter in his home town.

Behind the two leaders, both Senator John Glenn of Ohio and the Rev Jesse Jackson are looking to Tuesday's vote in the South to retrieve their flagging campaigns. Mr Glenn yesterday forecast that he would do better than expected in the South, while Mr Jackson said he could be confidently expected to win Alabama.

Mr Jackson could damage Mr Mondale in the South by taking black votes that would normally go to Mr Mondale as the most liberal of the Democratic candidates. His latest southern swing, Mr Mondale has been trying to establish that it is now a two-man contest between him and Mr Hart, implying that votes for Mr Jackson or Mr Glenn will be wasted.

Mr George McGovern, of South Dakota, the only one of the five remaining candidates still to have avoided no convention delegates, is looking for a strong showing in Massachusetts. Failing that, he has said, he will drop out of the race.

## South Africa plans new curb on oil supply disclosures

BY BERNARD SIMON IN JOHANNESBURG

WIDE Government powers over South Africa's oil industry and a near total clamp on disclosure of any aspect of the country's oil supplies are proposed in draft legislation published at the weekend.

In terms of an amendment to the Petroleum Products Act, the Minister of Minerals and Energy Affairs will be able to regulate or prohibit any practice affecting the cost of petroleum products or the cost structure of any company in the oil industry.

Strict censorship already applies to oil-related matters, but the new Bill extends the curbs to include any written or oral release, announcement, disclosure and even comments on such topics. Films, photographs and pictures will also be forbidden without ministerial approval.

An oil industry official said yesterday that the Minister "can now step in to regulate, monitor or veto any transaction about petrol or oil at any stage."

No official explanation has yet been given for the new restrictions. The Bill will probably be debated in parliament within the next week or two.

The tighter curbs follow the disclosure in recent years of several costly transactions which have deeply embarrassed the South African oil authorities. The Government lost \$30m (£25m) in the celebrated Salem oil fraud in 1979, involving a tanker which secretly discharged a cargo of Kuwaiti crude in Durban before sinking mysteriously off the West Coast of Africa.

The Government also admitted late last year that it paid several million rand for use of the "sniffer plane" exploration technique developed with the support of the French oil group Elf and subsequently discovered to be a hoax.

The oil-from-coal producer Sasol is currently defending a legal claim of at least \$90m brought by several local businesses. The case is expected to be heard in secret.

Way clear for Namibia talks, Page 3

## Bonn attacks 35-hour week

BY RUPERT CORNWELL IN BONN

THE BONN Government has come out harshly against the union campaign for a 35-hour working week with no corresponding cut in pay as West German industry braced itself for a wave of "warning strikes".

Count Otto Lembke, the Economics Minister, speaking yesterday during a rally before the Baden-Württemberg state election on March 25, insisted that the unions must be ready not to strike but to compromise - or see jobs destroyed.

A 35-hour week (a 40-hour week is presently normal in industry) would hurt unemployed and employed alike, he said.

"A 35-hour week means a return to the six-day week," he said. Plants would have to operate longer to

meet demand. The injunctions from Count Lembke, Chancellor Kohl and the employers have produced no obvious result so far.

Counts new pay settlements at a regional level, especially in the key engineering sector, have failed to gain movement from either side - in particular at least. At the end of last week, IG-Metall, the union at the front of the campaign for shorter hours, said that brief warning strikes would be held from today at certain factories.

Even so, there have been new hints at a possible compromise. The Government, not without difficulty, is seeking to improve its draft early retirement bill, to reduce the pen-

sionable age to 58, instead of 59 as first planned.

Count Lembke made clear this weekend that early retirement should be seen as an alternative to the 35-hour week. However, he did not rule out the possibility of a cut in hours, provided that that did not add to the costs of industry.

Union leaders have indicated that a smaller cut in working hours might be enough to satisfy them.

Despite the rhetoric, everyone is well aware that a battle might escalate quickly.

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LONGINES



SECTION II - COMPANIES AND MARKETS  
FINANCIAL TIMES

Monday March 12 1984



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form. The present situation is more strongly and effectively to tackle it with a rousing battle-cry of 'Commons, the last to be only too aware, has done not only a fine job, but a problem which has been tackled pre-emptively.

savings pool

There are certain steps such as a reduction of savings surcharge - which has been implemented for a while, ending too many people's overall savings pool, and the tax status of Ecu bonds - would need to be considered carefully and come to think through it, in my case be more sensible than the funds, for example, in their privileged world over.

The problem is that French banks, too, want to lead Ecu bonds. But they take no part in the calendar-making and, according to Belgian bankers, expect the Belgian banks to get their placing for them. As a result, the Belgian banks last week boycotted issues for PKBanks and the EEC. And cynics suggested that the recent floating rate note deal by Credit Commercial de France for Megal was designed to get round the ban.

It is convertible to a fixed-rate bond within the next nine months, and since the coupon on that bond - 114 per cent - seems reasonably attractive to today's rates, it is widely expected that most bondholders will convert. But because it is technically a floating rate note, it is not covered by the calendar.

M. Damien Wigny, of Kredietbank Luxembourg, explains their dilemma: "If the French banks find there seems little room for manoeuvre, that's fantastic. But it's not fair for them to tell the borrower they can count on the Belgians to place the paper, because the Belgians have responsibilities to their own borrowers and they're already using all the placing capacity they've got."

And even with some relief to tax charges and grants, while there is still some room for manoeuvre, it's not clear if the French banks would do so. In the end, the Ecu would be a wonder to be caught.

From the start, the dam was the darkest and the most difficult to build. It was a massive and exacting achievement. Any specialist here could clearly show the benefits of mathematical design, the benefit of some other disciplines. Engineers and contractors could only be a great day is a day when British Aerospace bury a tank.

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2000  
47,118  
2,708  
5,10  
7,859

152  
13 months  
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## U.S. BONDS

## Prices tumble as inflation fears grip investors

U.S. Bond prices nose-dived last week after a sharp rise in short-term interest rates, offering further evidence that the economic recovery remains strong. This development added to fears of a revival of inflation, while another dire warning came from Mr Paul Volcker, chairman of the Federal Reserve board.

Mr Volcker has again been spelling out to Congress and the Administration the need for immediate action to cut the fiscal 1985 budget deficit. Yet many on Wall Street still doubt that any serious action will be taken in an election year.

While it is commonly thought that the Fed would like to avoid any sharp monetary policy change, there is a growing belief in the credit markets that the Fed may be forced to tighten. The short-term question is no longer whether the

U.S. interest rates will be higher, but when, by how much, and whether it will do enough to maintain its credibility.

Against this background, the U.S. credit markets turned in their worst performance last week since they rallied in August 1982. At the close on Friday, the Treasury long bond was quoted at 97 1/4, a 21 point decline on the week. At that price, the key long bond is yielding 12.35 per cent, compared to 12.06 per cent a week earlier and 10.66 per cent a year ago.

Prices of Government securities fell sharply, with individual maturities down anywhere from 4 to 23 points. The declines were particularly pronounced last week but they continued a trend apparent now for almost two months.

Much of the fall in prices was attributable to acute nervousness on the part of investors; retail demand is virtually non-

existent. Yet it also reflects the increase in short-term interest rates.

Over the past four weeks, the Federal funds rate has gained 25 basis points and was trading last week at about 9.75 per cent. Other money market rates have also moved higher, gaining between 10 and 45 basis points last week alone, although short-term rates are still below their 1983 highs.

Investor caution is also apparent in the intermediate and long-term corporate markets where prices declined last week by between 1 and 12 points.

Corporate new issues have all but disappeared, reflecting the concern of corporate treasurers to stay short, given the current state of the credit and equity markets.

Over the next two weeks, before the Federal Open Market Committee meeting on the 26th and 27th, the performance of the U.S. credit market is likely to be determined by a number of factors, including the latest batch of economic statistics, the progress (or lack of it) in the Congressional budget-cutting process and the banking and money-supply figures including the February M2 and M3 figures due out on Thursday.

The \$1.5bn decline in M1 announced last Thursday was smaller than expected and leaves the basic money measure about \$2bn below the top of the Fed's 1984 growth target of 4.8 per cent.

However, the market, and probably the Fed, is more concerned about the current pace of the economic recovery itself. With further evidence of a sharp upturn in business spending, Mr Volcker last week described economic activity as "very strong", a view which was underlined by further pronounced decline in the unemployment rate to 7.8 per cent.

This week's statistical offerings include February retail sales figures tomorrow, January consumer credit figures on Wednesday, industrial production and factory utilisation figures on Thursday and February housing starts and the Producer Price Index on Friday.

Paul Taylor

U.S. INTEREST RATES (%)  
Week Week  
Fed Funds weekly average 8.74 9.62  
1-month CD 8.35 9.62  
3-month T-bills 8.36 8.14  
30-year Treasury bond ... 12.35 12.08  
AAA Utility ..... 13.25 13.00  
AAA Industrial ..... 13.25 13.00  
Source: Securities Board of Trade. In this week ended February 27 M1 fell by \$1.5bn to \$533.3bn.

Fed will take such action, but when, by how much, and whether it will do enough to maintain its credibility.

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## Brostroms fights to stay afloat as losses soar

BY KEVIN DONE, NORDIC CORRESPONDENT IN STOCKHOLM

**BROSTROMS**, the troubled Swedish shipping group which is fighting to stay on financial collapse, has suffered further losses in its year of SKr 322m (\$249m), but has not allocated any money to the group.

The group is in the midst of negotiations with the state, the banks, and its shareholders over a far-reaching financial rescue plan which would lead to its liner services being taken over by Transatlantic, the rival Gothenburg-based shipping concern.

Liner services are concentrated on North America, the Far East and the Mediterranean. It is one of the Swedish members of the Atlantic Container Line (ACL), which includes CMA, the UK, Compagnie Maritime Maritime (Maritime) and

Brostroms' results for 1983 were also burdened by a SKr 151m write-down arising from its withdrawal last month from Höverserö, the heavily loss-making cross-channel barge-craft service which it operated

with British Rail.

Last year's losses were cut by SKr 45m through sales of ships and were further reduced by other asset sales and by the de-consolidation of Incotrans, the loss-making Dutch affiliate, in which it has reduced its interest from 93 to 50 per cent.

Yet net losses last year for the group still totalled SKr 263m, compared with SKr 100m a year earlier.

With British Rail, the group has been forced to sell off the one profitable part of its operations, its marine service division which includes salvage, diving and towage, in its main shareholders, the Asken and Investor Investment

Companies. The group has been forced to sell off the one profitable part of its operations, its marine service division which includes salvage, diving and towage, in its main shareholders, the Asken and Investor Investment

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Closing prices March 9

## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month												12 Month											
High	Low	Stock	Div. Yld.	P/E	100s	High	Low	Stock	Div. Yld.	P/E	100s	High	Low	Stock	Div. Yld.	P/E	100s	High	Low	Stock	Div. Yld.	P/E	100s
202	10	AAR	44.23	4.3	43	19.4	18.4	BBP	24.16	7	18.83	13.5	12.5	BBP	22.59	8.8	12.5	17.4	16.5	BBP	16.12	7	10.4
203	10	ACF	1.43	3.068	54	46.2	44.7	BBR	30.24	6	63.1	26.1	24.5	BBR	21.25	12.5	12.5	27.5	26.5	BBR	22.45	7	22.5
204	10	AMCA	1.1	1.1	1.1	42.1	41.4	BBD	20.54	7	24.1	19.5	19.5	BBD	20.25	12.5	12.5	27.5	26.5	BBD	22.45	7	22.5
205	10	AMCo	50.13	5	5	7.94	7.5	BBI	28.13	15	21.5	21.5	21.5	BBI	20.12	12.5	12.5	27.5	26.5	BBI	22.45	7	22.5
206	10	AMR	12.18	12	12	42.3	42.3	BBL	20.21	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
207	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
208	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
209	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
210	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
211	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
212	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
213	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
214	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
215	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
216	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
217	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
218	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
219	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
220	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
221	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
222	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
223	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
224	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
225	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
226	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
227	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
228	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
229	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
230	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
231	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
232	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
233	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
234	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
235	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5	BBL	22.45	7	22.5
236	10	AMR	12.18	12	12	22.8	22.8	BBL	21.11	21	21	21	21	BBL	20.21	12.5	12.5	27.5	26.5				

**Continued on Page 24**

## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounts to 25 percent or more, the new price is used. Source: Comshare.

noted, rates of dividends are annual disbursements based on the latest declaration.

a-dividend also extra(s). b-annual rate of dividend plus stock dividend c-liquidating dividend d-called, d-new yearly low, e-dividend declared or paid in preceding 12 months, g-dividend in Canadian funds, subject to 15% non-residence tax, l-dividend declared after split-up or stock dividend, l-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting, l-dividend declared or paid this year, an accumulative issue with dividends in arrears, n-new issue in the past 52 weeks. The high-low range begins with the start of trading nd-next day delivery, P/E-price-earnings ratio, r-dividend declared or paid in preceding 12 months, plus stock dividend, s-stock split Dividends begins with date of split, s-calls, t-dividend paid in stock in preceding 12 months, estimated cash value on ea-dividend or ex-distribution date, u-new yearly high, v-trading halted, w-in bankruptcy or receivership or being reorganised under the Bankruptcy Act, or securities assumed by such companies, xd-when distributed, wi-when issued, wiw-with warrants, x-liquidating or ex-rights, xw-with x-distribution

# WORLD VALUE OF THE DOLLAR

every Friday  
in the  
Financial Times

## WORLD STOCK MARKETS

## OVER-THE-COUNTER Nasdaq National Market closing prices

Stock	Sales (Units)	High	Low	Last	Chg	Stock	Sales (Units)	High	Low	Last	Chg	Stock	Sales (Units)	High	Low	Last	Chg
AFG	32	16	17	16	-1	Banco	24	72	6	71	+1	Corral	10	13	12	12	-1
AGS	272	22	21	21	+1	Corral	40	125	125	125	+1	Corral	120	17	16	16	-1
AIK	252	54	53	53	+1	Cutter	10	125	125	125	+1	Corral	120	17	16	16	-1
AIK-C	28	15	15	15	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	1	134	135	135	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	165	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	166	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	167	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	168	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	169	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	170	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	171	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	172	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	173	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	174	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	175	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	176	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	177	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	178	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	179	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	180	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	181	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	182	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	183	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	184	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	185	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	186	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	187	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	188	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	189	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	190	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	191	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	192	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	193	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	194	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	195	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	196	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	197	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	198	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	199	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	200	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	201	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	202	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	203	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	204	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	205	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	206	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	207	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	208	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	209	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	210	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	211	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	212	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	213	12	17	16	+1	Cutter	40	125	125	125	+1	Corral	120	17	16	16	-1
AIKIN	214	12	17	16	+1	Cutter	40	125</									

Financial Times Monday March 12 1984

## WORLD STOCK MARKETS

## Indices

## NEW YORK

	Mar.	Mar.	Mar.	Mar.	1983-84	Since Comptn'
	9	6	6	6	High	Low
DOW JONES	1147.38	1142.68	1162.15	1166.20	1201.20	1027.45
High	1147.38	1142.68	1162.15	1166.20	1201.20	1027.45
Low	1147.38	1142.68	1162.15	1166.20	1201.20	1027.45
INDUSTRY	1130.71	1147.38	1142.68	1162.15	1166.20	1027.45
High	1130.71	1147.38	1142.68	1162.15	1166.20	1027.45
Low	1130.71	1147.38	1142.68	1162.15	1166.20	1027.45
TRANSPORT	1065.68	1072.67	1090.18	1097.78	1125.95	1051.65
High	1065.68	1072.67	1090.18	1097.78	1125.95	1051.65
Low	1065.68	1072.67	1090.18	1097.78	1125.95	1051.65
Utilities	1190.97	1221.88	1200.88	1207.98	1226.81	1040.70
High	1190.97	1221.88	1200.88	1207.98	1226.81	1040.70
Low	1190.97	1221.88	1200.88	1207.98	1226.81	1040.70
TRADING VOL	1000.00	781.70	802.00	812.00	831.00	631.00
High	1000.00	781.70	802.00	812.00	831.00	631.00
Low	1000.00	781.70	802.00	812.00	831.00	631.00
Debt's high	1149.69	1156.46	1147.38	1142.68	1162.15	1027.45
Low	1149.69	1156.46	1147.38	1142.68	1162.15	1027.45
Industrial div. yield%	4.71	4.73	4.75	4.76	4.78	4.70

## STANDARD &amp; POORS

	Mar.	Mar.	Mar.	Mar.	1983-84	Since Comptn'
	9	6	6	6	High	Low
INDUSTRY	171.88	171.88	172.25	172.25	184.34	151.85
High	171.88	171.88	172.25	172.25	184.34	151.85
Low	171.88	171.88	172.25	172.25	184.34	151.85
COMPSR	184.05	184.05	184.57	184.57	187.93	150.25
High	184.05	184.05	184.57	184.57	187.93	150.25
Low	184.05	184.05	184.57	184.57	187.93	150.25
Industrial div. yield%	4.08	4.01	4.08	4.08	4.08	4.08
Industrial P/B ratio	11.81	11.88	12.30	12.30	15.11	11.88
Long Gov. Bond Yield	12.10	11.88	11.88	11.88	10.56	11.88

## N.Y.E. ALL COMMON

	Mar.	Mar.	Mar.	Mar.	1983-84	Since Comptn'
	9	6	6	6	High	Low
INDUSTRIAL	500.85	500.85	500.85	500.85	500.85	500.85
High	500.85	500.85	500.85	500.85	500.85	500.85
Low	500.85	500.85	500.85	500.85	500.85	500.85
Montreal	180.00	180.00	180.00	180.00	180.00	180.00
High	180.00	180.00	180.00	180.00	180.00	180.00
Low	180.00	180.00	180.00	180.00	180.00	180.00

## NEW YORK ACTIVE STOCKS

	Stocks	Closing	Change	Stocks	Closing	Change
	Close	Price	Close	Close	Price	Close
GUL OIL	1,500,000	17	-	News Ind.	807,000	-600
ATT.	1,500,000	17	-	Philips Mtns.	851,000	-644
Super. Oil	352,200	35	+1	Amcor Corp.	758,400	-304
McG. Oil	1,000	15	-	758,400	350	+2
CGC Corp.	943,500	32	-1	Fair Co. Am	742,700	17

## TORONTO COMPOSITES

	Mar.	Mar.	Mar.	Mar.	1983-84	Since Comptn'
	9	6	6	6	High	Low
INDUSTRIAL	494.49	495.85	495.85	495.85	500.50	492.91
Combined	494.49	495.85	495.85	495.85	500.50	492.91
High	494.49	495.85	495.85	495.85	500.50	492.91
Low	494.49	495.85	495.85	495.85	500.50	492.91

## NEW YORK ACTIVE STOCKS

	Stocks	Closing	Change	Stocks	Closing	Change
	Close	Price	Close	Close	Price	Close
GUL OIL	1,500,000	17	-	News Ind.	807,000	-600
ATT.	1,500,000	17	-	Philips Mtns.	851,000	-644
Super. Oil	352,200	35	+1	Amcor Corp.	758,400	-304
McG. Oil	1,000	15	-	758,400	350	+2
CGC Corp.	943,500	32	-1	Fair Co. Am	742,700	17

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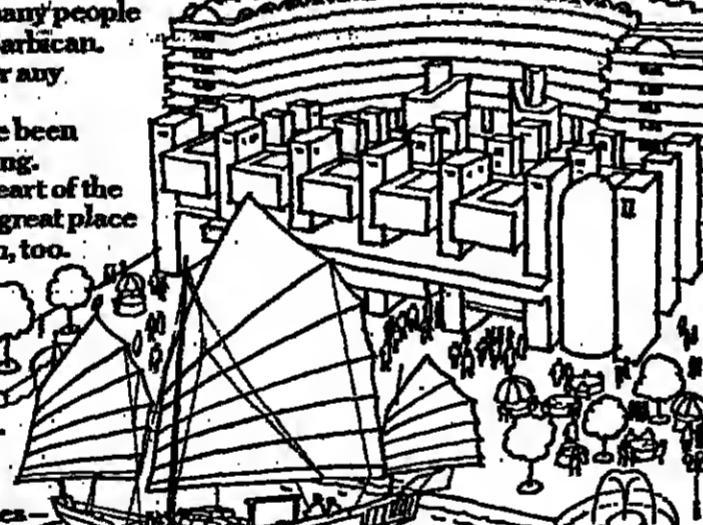
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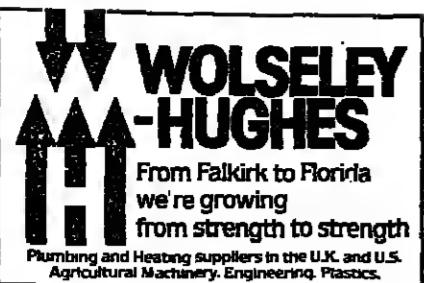
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Financial Times Monday March 12 1984

**INDUSTRIALS—Continued**

Industries

## CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

## Dollar rally peters out

By COLIN MILLHAM

An attempt at a dollar rally petered out last week, mainly as a result of the currency's inability to find a political point of support in the D-mark. There were very few economic statistics published likely to have any substantial influence on the dollar. Mr Martin Feldstein, chief economic adviser to President Reagan, and Mr Paul Volcker, chairman of the Federal Reserve Board, were both quite vocal, making several speeches involving the dollar, but the effect tended to be rather confused. Mr Feldstein's suggestion that the dollar could fall by up to 10 per cent this year only helped to put the currency down to its lowest level since about the middle of last year, but his comment later in the week that economic growth

could be as high as 6 per cent contributed to the attempted recovery. Mr Volcker said little new, and continued to warn about the dangers of the very large trade and budget deficits. On the other hand his remarks about strong economic growth also helped to underpin the dollar.

The economy of the U.S. has grown faster at the beginning of the year than was expected and was underlined by perhaps the most important economic statistic of the year, U.S. unemployment for February. This fell to 6.1 per cent from 6.2 per cent, and coupled with other recent figures lent support to speculation that the Federal Open Market Committee meeting towards the end of the month will vote for a tightening

of monetary policy. Any anticipation of higher interest rates will be offset by fears that the advantage will be eroded by rising inflation, while the foreign exchange market also remained disenchanted with the dollar because of the budget and trade deficits.

Now, as a result of the dollar's recovery, it is clear that the currency failed to return above the DM 2.60 level against the D-mark.

The yen rose to its highest level against the dollar for two years with most of its gains

## FORWARD RATES AGAINST STERLING

Spot 1 month 3 months 6 months 12 months  
Dollar 1.4520 1.4580 1.4728 1.4880  
D-Mark 1.0525 1.0542 1.0562 1.0575  
French Franc 11.6125 11.6225 11.7225 12.0125  
Swiss Franc 3.12 3.038 3.0408 2.9785  
Japanese Yen 327.5 326.8 325.4 322.2 319.5

## BANK OF ENGLAND TREASURY BILL TENDER

	March 8	March 9	March 5
Sale in gilder	£100m	£100m	Top Accepted
Total applications	£464m	£605m	rate of discount, 9.5033%
Total allocated	£464m	£605m	8.500%
Accepted bid	£97.88	£97.855	Average yield... 8.051
Allotment	313	742	Amount on offer... at next tender... £100m
minimum level			£100m

Changes are for ECU, unless otherwise positive change denotes a weak currency. Adjustment calculated by Financial Times.

**THE POUND SPOT AND FORWARD**

Day's	Open	Close	One month	%, Three months	%, 12 months
March 8	1.4565	1.4575	1.4560	1.11	0.53
U.S.	1.4560	1.4575	1.4560	1.11	0.53
Canada	1.8420	1.8425	1.8532	1.36	2.45
Nthm	4.22	4.28	4.24	4.25	4.25
Belgium	7.50	7.53	7.50	7.50	7.50
Denmark	7.50	7.53	7.50	7.50	7.50
Ireland	1.22	1.23	1.22	1.22	1.22
W. Ger.	3.73	3.79	3.76	3.77	3.77
Portugal	1.08	1.09	1.08	1.08	1.08
Spain	1.16	1.16	1.16	1.16	1.16
Italy	2.23	2.25	2.23	2.23	2.23
Norway	10.84	10.96	10.89	10.89	10.89
Finland	3.25	3.25	3.25	3.25	3.25
Sweden	11.15	11.21	11.22	11.21	11.22
Japan	325	320	327	328	327
Austria	25.35	26.70	26.47	27.00	26.70
Switz.	3.2	3.2	3.2	3.2	3.2
Belgian rate is for convertible francs. Financial Times 79.05-75.15					
Si-month forward dollar 1.16-1.22					

## OTHER CURRENCIES

Mar. 9	£	\$	£	Note Rates
Argentina Peso	42.62-42.71	86.85-86.88	Australia	66.35-88.65
Afghanistan 1.35	1.35	1.35	Bahrain	1.35-1.35
Brazil Cruzeiro	176.26-179.25	1.235-1.231	Denmark	13.71-13.85
Finland Mark	9.1720-9.2020	1.5625-1.5675	France	11.56-11.66
Greek Drachma	148.20-148.65	1.01-1.0140	Germany	4.70-4.75
Hong Kong	1.08	1.08	1.08	1.08
Iran Rial	126.90*	66.40	Japan	208-210.50
Kuwaiti Dinar	6.4245	6.4245	Netherlands	1.45-1.46
Luxembourg	1.10	1.10	1.10	1.10
Malaysia Dollar	3.3248-3.3448	2.9340-2.9390	Portugal	1.08-1.08
New Zealand	1.8180-2.1870	1.4930-1.4940	Spain	1.15-1.15
Saudi Arabian Riyal	5.10	5.10	Sweden	7.65-7.69
Singapore Dollar	1.0246-1.0250	2.0588-2.0595	Switzerland	2.1180-2.1200
Stk. African Rand	1.7280-1.7400	1.8000-1.8160	United States	1.46-1.47
U.A.E. Dirham	5.3635-5.3610	5.6720-5.6730	Yugoslavia	190-195

## EXCHANGE CROSS RATES

Mar. 9	Pound Sterling	U.S. Dollar	Deutsche m'k	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling	1	1.467	1.4600	1.770	1.1913	1.120	4.653	3.333	1.953	27.10
U.S. Dollar	0.6865	1	0.576	1.191	0.8500	0.8500	6.611	1.602	1.271	52.78
Deutschmark	0.2665	0.467	1	1.000	0.6980	0.6980	2.23-2.26	2.17	1.78-1.80	2.44
French Franc	3.035	4.460	1.11	1.11	1.000	1.000	1.000	1.000	1.000	1.000
Dutch Guilder	0.255	0.458	1.209	1.000	0.7862	0.7862	1.12	1.12	1.12	1.12
Italian Lira	1.000	1.000	1.000	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Canadian Dollar	0.540	0.766	0.8036	1.167	0.6267	0.6267	1.064	1.063	1.063	1.063
Belgian Franc	1.297	1.694	1.4930	1.4930	1.000	1.000	1.000	1.000	1.000	1.000

## EURO-CURRENCY INTEREST RATES (Market closing rates)

Mar. 6	Sterling	U.S. Dollar	Deutsche m'k	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canadian Dollar	Belgian Franc
Short term	9.5-8.1	9.5-8.1	9.10-10.14	6.61-6.61	6.61-6.61	15.17-15.17	15.13-15.13	18.18-18.18	6.61-6.61	12.12-12.12
7 days notice	9.5-8.1	9.5-8.1	10.10-10.14	6.61-6.61	6.61-6.61	15.17-15.17	15.13-15.13	18.18-18.18	6.61-6.61	12.12-12.12
Month	9.91	10.10	10.10-10.14	6.61-6.61	6.61-6.61	15.17-15.17	15.13-15.13	18.18-18.18	6.61-6.61	12.12-12.12
Three months	9.91	10.10	10.10-10.14	6.61-6.61	6.61-6.61	15.17-15.17	15.13-15.13	18.18-18.18	6.61-6.61	12.12-12.12
6 months	9.91	10.10	10.10-10.14	6.61-6.61	6.61-6.61	15.17-15.17	15.13-15.13	18.18-18.18	6.61-6.61	12.12-12.12
One year	9.91	10.10	10.10-10.14	6.61-6.61	6.61-6.61	15.17-15.17	15.13-15.13	18.18-18.18	6.61-6.61	12.12-12.12

Asian S (closing rates in Singapore). Short-term 9.5-8 per cent, seven days 9.5-8 per cent, one month 10.10-10.14 per cent; three months 19.10-10.14 per cent; six months 19.10-10.14 per cent; one year 12.12-12.12 per cent. Long-term 12.12-12.12 per cent. Nominal closing rates. Short-term rates are call for U.S. dollars and Japanese yen; two days notice.

## MONEY MARKETS

## Confusion follows Barclays move

UK clearing banks' base lending rate 9 per cent (since October 4 and 5) Barclays took the money markets by surprise last week when announcing a cut in its base rate by 1 per cent to 8 per cent on Tuesday. The move was not as most market observers had expected, but on the other hand was rather earlier than anticipated. There was some suggestion that one of the other clearers would counter Barclays with a base rate reduction of the expected 1 per cent the following day, but the Bank of England tended to spike anyone else's move by apparently endorsing the Barclays move in its new dealing rates on Wednesday.

Comments by the other banks during the remainder of the week did little to encourage hopes that base rates will be further reduced next week, but there was still a strong suspicion in the money market that the Bank of England will cut its dealing rates again by Wednesday's budget to bring base rates down to 8 per cent.

Market rates tended to edge up towards the end of last week, and on Friday three-month interbank rates were at 8.1 per cent, a rise of 1 per cent from the time when Barclays made its

announcement. These movements will tend to be watched even more carefully than usual in future, following Barclays' statement that base rate will be kept more closely in line with market rates and is likely to move up and down more frequently and by smaller amounts than in the past.

The general air of uncertainty about interest rates left sterling nervous and depressed against all major currencies including the weak dollar. The pound lost over 2 cents to close at 1.4605, and the final trade-weighted index of 80.8 was the lowest for 11 months.

News from the Gulf about the war between Iran and Iraq, including the possible military attack on shipping in the area and the consequent threats to world oil supplies, failed to provide sterling with a firm base, while other factors tended to act with interest rates against the pound.

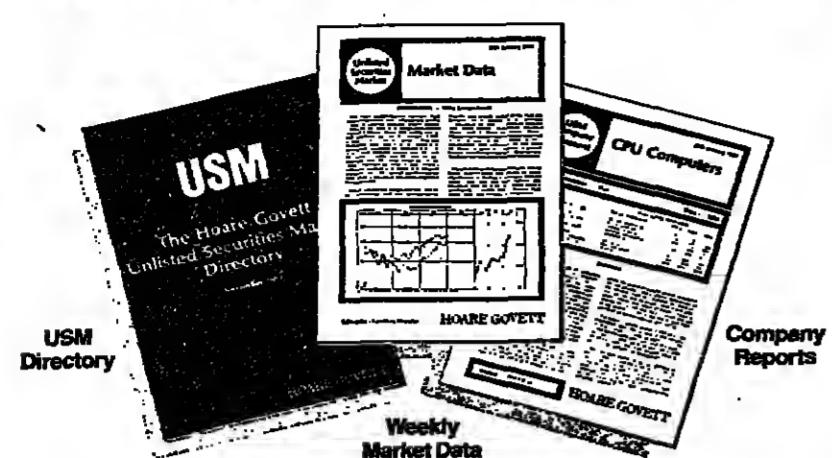
Doubts about the contents of the budget added to the market's mood of uncertainty, while the declaration of official strike action in certain areas by the National Union of Mineworkers may have had some impact as it brought back memories of a previous encounter between the Government and the NUM.

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1980/81	£10,167,272	£242,670
1981/82	£11,079,667	£304,087
1982/83	£11,517,595	£377,490
1983/84 Half year to December 31st	Sales are up £750,000 15.7%. Results will be published during May as is customary.	

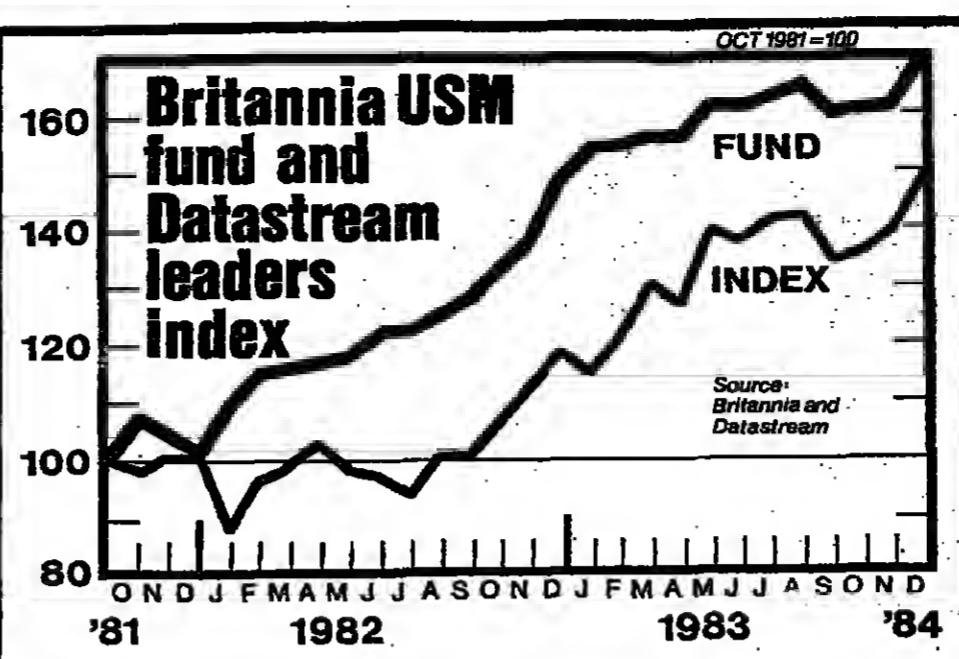
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## Unlisted Securities Market II



Investors seeking a direct position on the USM have a choice of two funds: Britannia, after a hesitant start, has managed to track the leaders index consistently and to iron out some fluctuations on the way

## Rewards and pitfalls for private investors

THE Unlisted Securities Market has gone a long way towards shaking off the shady and speculative image it had in the minds of many investors three years ago.

With success stories like Oceanics, Acorn computers and Micro Business Systems behind it and a market value approaching £2.5bn, the USM has proved that it can be a mine of genuine opportunities for private investors.

However, it is still no place for widows and orphans. As every USM share certificate warns in large red letters: "This security is not listed on the Stock Exchange and the company has not been subjected to the same degree of regulation as a listed security."

That is not to say that there are not large gains to be had for the nimble footed with a spot of spare capital available for risk-taking. But if you are planning to take a flutter on the USM, don't do it with money you cannot afford to lose, and do bear in mind the following rules of survival:

• Be prepared for a hair-raising ride. The marketability of many stocks is extremely thin, since institutional investors hold around 70 per cent of the free equity on the USM and the directors are not obliged to release more than 10 per cent of their companies' equity. When prices of narrowly traded stocks move, they move dramatically. You could occasionally be saddled with huge losses as well as gains.

### Small bundles

• It may be impossible to pick up more than a handful of shares in many companies. Dealing frequently in small bundles of stock is expensive, so consider whether the gain you hope your favourite hot-stock will achieve will be enough to cover the dealing costs.

Prices tend to move quickly in the first day or two of a new share's life, with business tailing off sharply thereafter. This results in the around a third of the stocks on the USM are hardly traded at all and their prices stagnate. This means most private USM investors are probably the "stags" who move in on new issues, buying shares on the first day in the hope of selling them as quickly as possible at a profit.

• Regular published information on many USM stocks is still thin. Brokers Hoare Govett and Grieveson Grant do produce circulars on the USM and a number of others are mustering their research resources. But information, particularly on smaller companies, is still so scarce that investors may get no warning of impending trouble.

• The information famine has encouraged a small boom in share tip-sheets which claim to offer special knowledge of the stocks they cover to the benefit of subscribers. In practice, however, private investors do not often gain from tipsters' recommendations. Jobbers read all the investment newsletters first thing in the morning and mark up the price of any tips before trading starts. So you might gain by selling a share you already own if it happens to pop up in a tip-sheet, but you will be unlikely to make a large profit by investing after publication.

Clearly, the USM provides more scope for the private investor to make a quick in-and-out profit from new issues in the first few days of life than to reap long-term capital gains.

In any case, it is still too young to have proved itself as a lucrative source of long-term private investments for individuals, although the institutions are taking the USM increasingly seriously.

Despite the institutions' growing confidence, however, the number of managed USM funds available to the private investor is very small. Ivory & Sipe's First Charlotte Assets Investment Trust, and Britannia's USM unit trust, both established in 1981, are the only managed vehicles which fully specialise in the USM.

Both funds got off to a slow start because the method of bringing new companies to the USM makes it difficult for fund managers to pick up meaningful holdings at the same time of the issue.

"When we started First Charlotte, there was simply not enough on the USM to buy," says Garth Ramsay, deputy chairman of Ivory & Sipe.

However, First Charlotte has built up its USM exposure to 47 per cent of net assets and intends to reach 50 per cent shortly. The rest are divided between U.S. over-the-counter investments, the full stock market and UK government securities.

In the year to March 1983, First Charlotte's net asset value rose by 38 per cent, just under the 40 per cent increase shown by the Datastream USM index over the same period. After a £4.5m rights issue last summer, the fund is now worth around 78.6m.

The most straightforward benefit of choosing a managed USM fund is that it enables a

small investor to build up a spread of holdings which it would be difficult and expensive to do alone.

In addition investment trusts can switch from one company to another without incurring capital gains tax, while individuals' timing of investment moves may be affected by their need to avoid notching up too many capital gains in a single tax year.

If capital gains tax considerations hold up your investment decisions in a fast moving market like the USM, that could be a severe disadvantage," argues Mr Ramsay.

Britannia's £8m USM fund marginally underperformed First Charlotte in the comparable period, producing a 36 per cent gain in unit price. It has a rather higher USM content—75 per cent, with 15 per cent on the over-the-counter market and 10 per cent in cash.

"Given the special nature of the USM, the fund could be a highly volatile investment and therefore the managers suggest that the new fund should form only part of a balanced portfolio of international equities, fixed interest securities and cash," Britannia warns.

### Equal chance

Because of the narrow marketability of many USM stocks, turnover in the fund has to be very small, says Britannia's Shaun Whyte. "We would tend to hold our USM shares for rather longer than in a fully quoted portfolio," he says. "However, the fund does give shareholders the chance to be in with an equal chance to the institutions of new issues."

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William Dawkins

## Broader base

CONTINUED FROM PREVIOUS PAGE

microscopic words from the chairman at the AGM.

There are only 5m shares in Adam Leisure available to the public, of which 5,000 or so are fully tradable—and the market in some USM stocks is even more limited.

Micro Focus, for instance, is estimated to have a free market for only 2,500 shares, while Kenyon funeral directors has a market for a mere 500 shares, according to jobbers Blagdon, Bishop.

Against this background, it is not surprising that USM share ratings have looked over-inflated. Stockbrokers Hoare Govett estimate that the average historic multiple on the USM is between 25 and 30, against 10 to 15 for the full market.

Clearly, some USM companies do have the growth prospects that would justify such ratings, especially since their profits are rising from a very low base. But in a bear market, sky-high ratings could become dangerously fragile, and for this reason both the Stock Exchange and Bank of England have warned of the dangers of over-rating in the USM.

Contributing to share price volatility has been the lack of reliable material on USM companies. It makes little commercial sense for large stockbroking firms to devote a lot of time to investigating USM companies because the business does not justify the expense.

Consequently, a hint of bad

news can appear as a devastating shock, catch the market on the wrong foot and send prices into collapse. More dangerously, a company can quietly run into disaster without its share price registering any warning. Iotech, for instance, suddenly went into receivership last year while its 5p shares were trading at 230p, only 20p less than the issue price.

The information vacuum has encouraged the growth of share tip-sheets which aim to exploit any specialists' knowledge they claim to have to their subscribers' benefit. Recent months have shown that the research gap is beginning to be filled by the brokers, with the emergence of publications such as Hoare Govett's weekly data service, Grieveson Grant's monthly review and Adam Leisure's annual report. "We feel that it would be very difficult to attract really large sums of money to the USM," says Mr Whyte. "At the same time," he adds, "an increasing number of people are believing that this is a genuine market and that the companies in it are attractive."

Despite its success, however, the USM cannot be considered fully mature in the City until it has weathered the full force of a bear market, until that time of instability will have proved. "We haven't had many casualties yet," says Geoffrey Douglas of Hoare Govett. "But in a more testing climate, there could easily be a lot more."

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13th March, 1984

## Unlisted Securities Market IV

Charles Batchelor looks at the demand from a third tier of borrowers too small or too young for even the USM

## Over-the-counter market set for expansion

THE GROWTH of the USM has been matched by the equally rapid expansion of the over-the-counter (OTC) market. Far from absorbing the need of smaller companies for funding and for exposure to a public market place, the USM seems merely to have fuelled demand from a third tier of borrowers too small or too young for even the USM.

London's OTC market is the merest shadow of the US counterpart, where 1,000 stocks are traded in a well-regulated environment. But the dozen or so licensed dealers in securities who are attempting to establish a telephone market in London for the shares of about 80 companies are confident that the OTC is set for further explosive growth.

### Vulnerable

It has already made great strides over the past two years. In the beginning two licensed dealers struggled to make a market in just two stocks.

The rapid expansion of the OTC market is viewed with concern by many in the city.

Most of the companies coming to market are small enough to be very vulnerable to set-backs; the market itself is subject to no formal regulation (though licensed dealers must be approved by the Department of Trade and Industry); trading lacks the depth to ensure that all the shares are realistically priced.

The licensed dealers themselves are the first to acknowledge that the OTC is not for the inexperienced investor and that it should be regarded as a highly speculative market.

The picture is confused by the fact that the market which is increasingly regarded as the OTC has in fact usurped the title which one licensed dealer, Granville and Company (formerly M. J. H. Nightingale and Company) has been applying to

its own very different market for the past 12 years. The two now co-exist rather uneasily.

Both markets set out with the same aim—to provide capital for companies too small to raise funds on the Stock Exchange and latterly the USM. But while Granville concentrates on grooming well-established companies with a steady growth record for the market, it is the sole intermediary in the new OTC market makers follow a "hands off" policy.

Granville seeks to attract companies capable of, or already achieving, pretax profit of £500,000 and with a potential market value of £2-10m. It does not make a market in the 26 companies it lists but restricts itself to matching bargains—attempting to find the stock required at a particular price if the investor wants to buy or finding a purchaser if the investor has surplus stock. It takes a commission from both parties to the transaction.

In matching bargains Granville ensures that stock does not fall into the hands of investors who might be hostile to the existing management, thus ruling out the possibility of a contested take-over bid.

Granville's market is largely institutional, dominated by about 80 insurance companies, pension funds and investment trusts.

Combined market capitalisation of the companies quoted is around £165m, though this represents only part of their total capitalisation since a majority of the shares is usually retained by management. Normally 10-15 per cent of a company's stock is made available in the initial sale.

Granville-listed companies include Airsprung, the bedding manufacturer, Bardon Hill, the quarrying group, and Minhouse Holding, a Dutch computer systems company.

Some 55 stocks out of 210 were trading below issue price at the end of February. Terry Garrett discusses the risk factor

## When choppy waters reveal leaky boats

THE Stock Exchange established the unlisted securities market to attract young entrepreneurial businessmen to a market with less demanding admission rules than a full quote, where they could float a limited number of shares in fairly small companies. A couple of hundred new millionaires have been created and everything has gone more or less as well as could be expected.

Very few USM stocks are actively traded beyond the first few days of dealing. As institutions become more relaxed towards the market, building up stakes in USM companies, thin markets get even thinner leaving the USM little more than a quick in and out new issue market for private investors. A lack of research by brokers inevitably has bred a number of tip sheets while prices generally are more volatile and share ratings far more optimistic than the main market.

The only really surprising thing about this junior market is that even though every stock carries the Stock Exchange's "wealth warning"—"this security is not listed on the Stock Exchange and the company has not been subjected to the same degree of regulation as a listed security"—very few have wiped out their enthusiastic investors.

There have been very few USM companies that have gone bust leaving their shareholders with nothing more than a useless share certificate as an unhappy reminder of what not to invest in. In fact, the number of USM stocks that have gone into receivership can be counted on one hand. That is not bad going for the market which is supposed to be all about high risks and high rewards. Against the main market the USM is fair shining with health in that respect.

But, of course, the Stock Exchange does weed out some of the more dubious candidates before they reach the USM, while sponsoring brokers and finance houses are generally becoming more careful. As the USM is developing out of its infancy, the quality of sponsors has improved generally to the point where those involved now have a lot to lose if they put their name to a dud.

### Fiascos

Nevertheless, while the number of companies that have actually gone down is small—Besketh Motorcycles, Euroflame, Iotechology and American Communications Industries—the number of fiascos on the USM could fill a not so small book. Misleading profits forecasts are nothing new and companies that have been floated quite fantastically earnings multiples after a couple of years of rapid growth only to go into decline once the public had put in money, are not that hard to find.

Perhaps the most telling statistic about the overall performance of the USM is that according to Datastream, 55 USM stocks out of 210 were trading below their issue prices as at the end of February. Those figures exclude unlisted companies such as Nimso. It looks a pretty poor performance

which was brought to market last year.

It is Granville's monopoly control of its own market which has helped provide the impetus for the new OTC market. It is, in theory, at least, a simple enough process for market makers to ensure a price is created for a stock in a competitive environment.

It is true that more and more stocks are attracting up to four market makers but many are still handled only by the licensed dealer who brought them to market. Hard Rock Cafe, a hamburger restaurant in London's West End, is traded by three licensed dealers as well as Harvard Securities, which brought it to market.

**Mixture**

Applied Holographics, a manufacturer of holograms or three-dimensional images, and Edenspring, manufacturer of the Oric computer, are also dealt in by four licensed dealers but other stocks are less well served. The companies listed are a mixture of high-technology and more traditional businesses.

Harvard Securities has been the main mover behind the development of the OTC. It has a market in 30 of the 30 stocks and expects the total market to expand to 200 stocks by the end of 1984. Monthly trading volume of OTC stocks is now approaching 7m, up from 2.4m in November 1982. Total OTC market capitalisation is about £100m, Harvard estimates.

Harvard, which has 25,000 private clients, is firmly aimed at the retail market, seeing a niche for itself among investors too small for the average Stock Exchange broker to bother with or those put off by the exclusivity of the Stock Exchange proper.

Companies coming to the OTC should be able to raise £1.5m, although anything larger is difficult for the market to absorb, says Mr Tom Wilmet, managing director of Harvard.

Mr Tony Prior of Prior Harwin Securities, a smaller licensed dealer with mainly institutional clients, says he is happy to limit its capital-raising exercises of £100,000-200,000.

Prior is concerned that the OTC is a losing market, since some of its supporters claim a new issue is usually followed by a reasonable amount of activity but in the absence of exciting developments interest wanes, people unload stock and the market makers quote only a "basis" price—they will only match bargains.

The introduction of the Business Expansion Scheme (BES), which provides tax relief on investments of up to £40,000 in OTC stocks, has already prompted the launch of new OTC companies.

It may persuade some companies to take the OTC route to a public market but most OTC market makers see their market as only a first step to a USM or full Stock Exchange listing anyway. The more senior markets will benefit in the long run.

The BES is unlikely to promote active OTC trading since the investment must be held for five years for full tax relief to be gained.

### Association

The OTC market has gained in confidence since Prior Harwin started publishing its "pink sheet" listing prices for most of the stocks traded.

Four of the licensed dealers, led by Harvard, have established a trade association, the British Institute of Dealers in Securities (BIDS), which they hope will ultimately achieve recognition by the Department of Trade and Industry. This would allow the market to regulate itself.

BIDS has drawn up rules for dealing and minimum liquidity requirements for members and provides for independent arbitration in disputes and for a compensation fund.

The OTC has so far been spared a spectacular company crash which would damage its image, although market makers accept there will be failures. But it has yet to ride out a sustained bear market. Many of the small companies traded on the OTC might not have the resources to survive a prolonged downturn.

Its supporters say the market may be vulnerable but fulfils a genuine need. They look forward to the day when OTC stocks outnumber those on the USM and the Stock Exchange.

If that day is to come their US model must be matched in another important respect. The market will have to be subject to a far greater degree of regulation.

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Joe in Lito

## Unlisted Securities Market V

One sign of the market's growing maturity is that member companies have become active in acquisition ventures

## Participants move into takeover game

ONE OF the principal accusations levelled at the Unlisted Securities Market by its sceptics at its launch over 2½ years ago was that it would be little more than a vehicle for successful entrepreneurs to realise part of their investment in the budding businesses they had created.

In a sense that criticism will always have some element of truth in it, but as the market matures—and its earlier participants mature with it—the USM is a sophisticated business which is prepared to use marketable paper for the classic reasons: principally to raise negotiable currency for acquisitions, and additional capital.

It is easy to exaggerate the benefits which USM paper may bring in acquisitions and rights issues. The prototype USM stock released very little equity to the outside world and as a broad generalisation the free capital went to a tightly defined circle of friends and friends of friends. It is worth noting that companies such as the merged international portions of capital to outsiders that that company, like an increasing band of its peers, is now opening up its capital base.

As one of the leading brokers in this market observed recently, fund raising may well herald a rise in share prices as an almost unmarketable stock becomes a tradable entity. He says that for many entrepreneurs one of the principal reasons for a USM float was, "the use of paper for acquisitions."

Not that there has been very much coherence about takeover activity in the USM. In the senior market as a broad generalisation takeover activity has been concentrated on financial services agglomeration and asset management whereby tried and trusted managements attempt to pick up and shake up under-utilised assets, where necessary, by a process of leveraged buy-outs.

On a more specialised front, there has been a pronounced re-allocation of ownership in the building materials sector, a process which can be expected to continue.

For the USM, not unnaturally,

the picture is very much more diffuse. The shifting stakes in USM stocks such as Coleman Milne, Miss World and Pineapple Dance Studio serve only to tell students of junior market form that Michael Ashcroft and David Wickline are interested in this arena and here, just as much as in the full listed scene, they are constantly shuffling and reshuffling a mix of core and peripheral businesses.

### Inherent bias

To the extent to which the USM does reveal some concentration of activity, takeover activity reflects this inherent bias. If the USM can be categorised it may be fair to say that its principal elements are made up of either high technology issues (which include communications and security), oil and resources (which would include exploration and applied expertise) and, to a lesser extent the financial sector, mostly property investment and development.

The first stock out of the USM and on to the full market was Marchmont Securities, a No. 9 London property investment and development group.

Oceanica, the marine electronics group, which quickly followed, made a great deal of use of its equity on the USM and built its market capitalisation up to over £90m before making the switch. Oceanica was by far the largest USM stock to make the transfer, but it seems that those that follow will enjoy a high market rating which stems in turn from a progressive earnings record and the ability to use their paper for progressive acquisitions.

The most active takeover companies on the USM include Aldcom International, which acquired Media Computer Graphics and Talking Pictures for £280,000 and £100,000 respectively.

That is admittedly fairly small beer but A & G Securities has acquired Carters of Burnley for £1.4m, or about—of its then market capitalisation.

Aerospace Engineering purchased the fluid power and

nuclear division of Vickers for £3m, against a year-end market value of under £8m, and Resource-Technology, the exploration equipment group, paid £5m for SPT Group when its market value was less than £14m.

Other recent buyers on the USM have taken in Microgen, which has acquired Hopefor for £600,000, or £200,000 shares; MME Facilities, which has acquired Ewart & Co (Studio) through the issue of 800,000 shares; and Coleman Milne, which has funded the acquisition of a slice of Henlys equity through the issue of shares to British Car Auctions.

On occasions, such as the acquisition of Wheeled Restaurants by Kennedy Brooks, the junior market takes a pot shot at its supposed bigger brethren by making a successful takeover.

More frequently, as in the rival takeover bids for Glasgow-based video distributor Michael Black by Highgate & Job Emees Lighting, fully listed stocks pitch for their unlisted peers.

Others to come into this category include Oldham Brewery, which hitched up successfully with its North Western neighbour Boddington's Leisure Industries which merged with Riley Leisure, its most directly comparable company in the snooker, pool and billiards industry and CCP North Sea Associates which was taken over for £16.3m by Tricentrol, which itself has spawned a USM subsidiary, Minemos, an offset subsidiary of Comtech.

### Some objections

Crest International Securities was eventually acquired for £5.8m by Kwik-Fit (Euro), although not without certain objections from Kwik-Fit's institutional shareholders.

As to the rights issue market USM companies have been notably active, raising, as Harts Coopers has calculated, £28.6m out of a total of £340.5m new capital raised between 1980 and 1984. Since then

McCarthy and Stoe, builder of sheltered homes for the elderly, has raised £1.2m on a one-for-four basis and has transferred from the USM to the fully listed market. Its business has

grown rapidly since its first

launch date in May 1982 and it may be a feature of those USM stock ready to make a "heavy" call on shareholders that they are also ripe for a transfer to a full listing.

Microfocus has recently un-

veled a one-for-six rights issue to raise £1m net of expenses.

Again, the business has grown very quickly—1983 profits were very nearly treble those of the previous year and its activities as a computer software supplier are estimated to have a great deal more expansion possibilities. But the widening of a hitherto tight market for the shares plainly has much to do with the way the price jumped on the day that the cash call and profits were announced.

The list of new entrants to the USM sees no sign of diminishing, but those companies which have grown to the point where their paper can be used for takeovers and fundraising should shortly be in a position to leave it. At some point perhaps entry and departure should be in balance.

Ray Maughan



At the USM launch of Pineapple Dance Studio: its founder, Debbie Moore, made a personal appearance on the floor of the Stock Exchange

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## Unlisted Securities Market VI

Terry Garrett looks at the different reactions the market gave to the launch of two computer groups

PROFILE: Acorn Computer Group

## Heading for the top division

CAMBRIDGE-BASED Acorn Computer Group epitomises the USM. It has come up from nowhere five years ago to be one of the leading suppliers of microcomputers in the UK. Profits could reach £15m this year and, judged by market capitalisation, Acorn is the largest group on the unlisted market - a growth rate some what faster than that of mighty oaks.

The company was started from scratch by Mr Christopher Curry and Austrian-born Dr Hermann Hauser. Curry had worked for Clive Sinclair's Sinclair Research before teaming up with Hauser. Though relationships with industry guru Sinclair are described as cordial the two companies are arch-rivals in the computer field.

Even by the computer industry's standards the rapid expansion of Acorn has been dramatic. The initial phase was a microprocessor consultancy run by the men, now called Cambridge Processor Unit. One of the consultancy's early assignments was to iron out problems of an electronic one-armed bandit. That funded the first computer - the Atom, launched in 1978.

The Atom was aimed at the education market but largely lost out to a rival computer. Nevertheless, the Atom sold fairly well in the more general consumer market. But what really rocketed Acorn into the top division was the BBC's plan to launch an educational series on computers. The BBC wanted the first computer - the Atom, launched in 1978.

After some frantic work the Acorn men designed a micro on paper to meet the BBC's requirements. The glittering prize was theirs, much to the chagrin of some of the competition. The computer hit delays in production start-up but after that initial hiccup demand for the micro outstripped the BBC's forecasts many times. Some 300,000 have been sold to date.

Besides the BBC computer Acorn was able to get itself listed on the select band of recommended suppliers of micros to schools.

The issue was of 11.23m shares by offer for sale by tender at a minimum price of 120p. Yet a stock market concerned by the price war in the sector did not respond with much enthusiasm. The issue was only barely oversubscribed and the striking price was pitched at the minimum of 120p.

Such was the change of mood in the market for high-tech stocks that Acorn's shares were soon trading at a discount to the offer price, hitting a low point of 103p at one stage.



Mr Christopher Curry, co-founder with Dr Hermann Hauser of the Acorn Computer Group.

Looking back Christopher Curry says: "We chose about the worst day possible to go public. There were problems for the industry in the U.S. and a series of collapses just as we were coming along. Also the Sparta issue on the same day had greater public visibility, which detracted investor interest."

"I was very disappointed with the response. Perhaps we didn't put the prospectus advertisements in all the papers in a big enough way."

This year, however, the

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## Inauspicious start for a fast grower

BRINGING THEIR company, CPU Computers, to the USM should have been a moment of triumph for Tom Fitzpatrick and David Johns. But the moment was short-lived, for the after market in the shares fell dismally short of the issue's striking price. "We were saddened by the thought of all those people. Overnight their investment was down to 87p from 130p," says Tom Fitzpatrick.

Yet CPU was a fast-growing member of the electronics/computer industry, typical of many that have joined the USM and more solid than some. Its inauspicious start as a public company says more about the City than it does about CPU.

CPU was started 10 years ago by Fitzpatrick and Johns who had both previously worked for a California-based micro-computer company, Varian. With \$2,000 apiece they formed CPTL. From the outset they decided to keep growth limited to the amount they could fund from retained profits. It is only recently that CPU has enjoyed an overdraft facility.

Nevertheless, even if this approach limited the speed of CPU's development, the end result is hardly that of a staggard. Up to the quotation last June, sales and profits had expanded by a compound growth rate of 374 per cent and 152 per cent respectively over the previous five years.

The group is now engaged in component distribution of computer peripherals and the manufacture of "broadspec" microcomputers, with a base in West Germany as well as the UK.

The main impetus to bring the company to the USM was the realisation that the company needed quoted paper to make acquisitions. By their own determination Fitzpatrick and Johns had become strong cash managers but two small acquisitions in 1982 for cash showed them that if the momentum was to be con-

tinued a quote was needed. Last summer CPU launched itself with an offer for sale by tender of 41m shares, including 1m of new equity for the company, at a minimum price of 105p. The usual enthusiasm for high-tech surrounded the issue and a striking price of 130p was set by CPU's advisors.

That price was either too high or the after market was badly handled. Anyway, as the stags realised that there were no quick profits to be made they fled taking their losses and dragging down the shares. CPU was also caught by a change of attitude towards the tender system and developing troubles elsewhere in the electronics industry which affected sentiment towards the whole sector.

### The message

It has taken six months of trawling around the City to get the message across that CPU is not vulnerable to the vagaries of video games and the like. Now 20 to 30 institutions are on the share register and the price broke through the psychological 130p barrier in January, the first time CPU has seen its striking price.

Analysts are forecasting pre-tax profits of over £2m for the current year against £1.45m and once again Tom Fitzpatrick and David Johns can claim in terms of having quality paper to use for acquisitions. Within six to 12 months two sizeable deals could be completed. CPU is talking to three companies, all of which could come to the USM in their own right but which CPU would like to take over.

A full listing could come within a year but the real long-term objective is to become "the second or third largest computer company in this country. Below CPTL there are few companies with any significant turnover," according to Fitzpatrick.

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## Unlisted Securities Market VII

William Dawkins interviews two City professionals who have blazed the trail to USM



Mr David Cohen—"every aspect of the companies we sponsor wants and aims."

PROFILE: David Cohen

## Detailed research—strict standards

WHEN DAVID COHEN of stockbrokers Simon & Coates brought marine electronics company Oceanics to the USM early in 1982, he was dubbed by one newspaper as "justifiably arrogant."

At that time, the USM was still reeling from a widespread collapse in prices sparked off by doubts expressed by Joe Getzville, the Wall Street investment guru, a few months earlier. Cohen had said that the arrival of Oceanics would give the market a badly needed shot in the arm.

Since then, the USM's health has recovered. Oceanics has become one of three Simon & Coates stocks to graduate to a full listing, and its share price has risen from 130p to a peak of 470p last year, since when it has fallen back below 300p.

## Issues thesis

Cohen, 42, and his partner Roger Abraham, have between them brought 15 mostly high-technology companies to the USM, more than any other brokers in the City. Cohen's interest in bringing new companies to a public quotation began in his mid-20s, when he studied economics and wrote a thesis on new issues at Birmingham University.

He joined Simon & Coates as an electricals analyst in 1962. "That was in the days when transistors were causing as much excitement as microchips are today," he says. In 1968, at the age of 27, he became one of the youngest ever partners in the firm and now has overall responsibility for its corporate finance with Abraham.

Simon & Coates' reputation for bringing high-technology stocks to the USM is partly due to Cohen's own background, and partly because computers and electricals are the forte of the firm's research department, whose job it is to run a fine toothcomb through every company it plans to sponsor.

"Few new issues coming to the USM can bear the cost of a merchant banker as well as a broker, so that means we have

"WE WERE slightly clutching at straws at the time. But it just seemed that here was a chance for us to become leaders in a new sector. Thank God we took it."

Brian Winterflood is speaking, of course, of the time three years ago when Bisgood Bishop, the stock-jobbing firm of which he is joint managing director, took its life into its hands and plunged into the uncertain waters of the Unlisted Securities Market.

Since then, Bisgood has established a niche for itself as the only jobber to make a market in all 210 USM stocks. "And now the sky is literally the limit," says a jovial Winterflood. "I see no reason why there should not be 1,000 companies on the USM one day."

So what tempted Winterflood to chance his arm in an untried and untested market? "Three years ago we very much concentrated on second-line industrial stocks and we didn't make a market in gilts. So it seemed rational for us to expand our operations," he explains.

Moreover, the growing frequency with which shares were being traded outside the official Stock Market and the new Conservative Govern-



Mr Brian Winterflood—"now the sky is literally the limit!"

ment's pro-small business policies indicated that there was a demand for a new market.

"I could see that there could be a fair amount of business coming our way—and in the early stages, other jobbers were very apprehensive about the USM, which made it all the easier for us," Winterflood says.

Born in Uxbridge, Middlesex, in 1955, Winterflood looked all set to follow his parents into the restaurant trade. Then his father master

at Frays College—where Winterflood was not a keen scholar—introduced him to City stockbrokers Greener Dreyfus.

At the age of 16, Winterflood started work as a messenger for Dreyfus—now part of brokers Bekhor Renon—graduating to a bluebutton on the Stock Exchange floor, before leaving for national service in 1975.

A few years after his return to the City, he became a bluebutton for Bisgood in

1980, and was soon appointed as a dealer on the firm's motor book under Jimmy Bisgood, a founding member of the firm, which was established in the early part of this century. Winterflood became a partner in the firm in 1980, and took up his present post in 1981.

"I learned a lot from Jimmy Bisgood," says Winterflood. "He taught me not to get too emotionally involved in any company. That can be disastrous. Of course, you should only trade in something you know about, but you should really trade shares in crude terms as if they were apples and pears. The ones on us is just to make sure that the market is healthy."

What about the future for the USM? Winterflood's chief hobbyhorse is the possible threat from the over-the-counter market. The tax incentives available to investors in unquoted companies have inhibited a large number of such businesses traded on the OTC from joining the USM, he argues.

"There is nothing I would like to see more than the OTC brought under the Stock Exchange's roof," he says. "All the more business for us."



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the Acorn Computer &amp; share price stands above the USM price line. While the price has risen, the price of shares has fallen. The USM is concerned for shareholders, including some of whom had no money to buy shares. A full market would be a target but there is a

share price has started to rise. The price of shares has risen. The USM is concerned for shareholders, including some of whom had no money to buy shares. A full market would be a target but there is a

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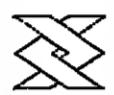
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## Unlisted Securities Market VIII

### Comparison of the requirements for full listing and for the USM

	Full listing	USM
(a) Entry to market	25%	10%
Minimum percentage of equity to be held other than by directors and by holders of 5% or more of the shares	6 months	9 months
Maximum period since date of last audited accounts	Required (5 years)	Not required by the Stock Exchange. Required by law, however (5 years if available), where any shares are marketed.
Special accountants' report on company's record		
"Comfort letter" from sponsors of the issue confirming the adequacy of the company's working capital		
Minimum newspaper advertising		
Initial fees to The Stock Exchange	Required May be as much as 2 full prospectuses Scale up to £13,700	Not required. 1 small box Nil
(b) Continuing requirements	"Listing agreement"	"General Undertaking"
Agreement to be signed	15%	25%
Maximum percentage of existing assets/profits represented by a capital transaction that does not require:	25%	100%
(1) a circular to shareholders		
(2) the consent of shareholders		
Obligation to obtain an accountants' report when an acquisition is being undertaken and (1) or (2) applies	Yes	No
Information in Extel service	Listed (white and yellow cards) Scale from £370 to £3,050	Unlisted (green cards) £1,000
Annual fees to The Stock Exchange	Scale up to £13,700	Nil
Further listings on The Stock Exchange		

Source: Phillips & Drew

## Stock Exchange happy so far

THE STOCK Exchange's Unlisted Securities Market is counted as a remarkable success by the stock market's professionals. Since its formation in November 1980 it has grown from 28 companies to more than 220.

"A robust and somewhat boisterous baby," is how Mr Robin Stormont-Darling, Joint chairman of the Stock Exchange's quotations committee, summed up the development of the new market, which has attracted considerable enthusiasm from companies and investors in its short period of operation.

Until 1980 deals in the shares of unlisted public companies were undertaken on the Stock Exchange under Rule 163(2). In that market stockbrokers were required to find a trading order for the shares, either from among their own clients or through a stockjobber dealing in the shares. Permission had to be sought to transact each bargain.

Apart from the submission of an annual balance sheet and accounts by the broker who submitted the first application to deal, the Stock Exchange Council did not require disclosure by unlisted companies.

As a result dealings under Rule 163(2) were transacted with less certainty of information. However, protection under the Stock Exchange com-

pensation fund was available to investors on the same terms as for investors in listed securities.

The importance of encouraging the growth of small and medium-sized companies was emphasised in the interim report on the market, compiled by the then Sir Harold Wilson, which reviewed the functioning of financial institutions. That report appeared in the spring of 1978.

The Stock Exchange responded by publicising the arrangements under Rule 163(2) and relaxed its requirements under this rule. Great interest was shown in this market following the publicity generated by increasing concern over the dangers which existed unless more effective control was introduced. It became evident that regulation of the emerging unlisted market would have to be introduced without losing the advantages of not being subject to the requirements of a full listing.

In the final report of the Wilson Committee of the summer of 1980 it was said that the regulations for the unlisted securities market should be designed to ensure such disclosure of information and standards of conduct that would enable a fair price to be established without proving unduly burdensome to the companies whose shares were being traded.

In contrast, a company whose shares are dealt in under Rule 163(2) has no formal obligation to the Stock Exchange. It is this lack of accountability which the introduction of the USM has effectively ended for those companies wanting the facility of a public market in their shares without the high compliance costs of a full listing.

The USM is less restricted than the fully listed market.

From this background the unlisted securities market began life. It provides a public market at reduced compliance cost for the shares of small to medium-sized companies without the need to release more than 10 per cent of the equity capital of the company, while offering most of the advantages of a full stock exchange listing.

### Relationship

The most important distinction which exists between a listed company and a company whose shares are dealt in under Rule 163(2) is that a listed company must enter into a formal relationship with the Stock Exchange, known as the "listing agreement," which obliges that company to take a more active part in maintaining an informal market in its securities.

In return the company obtains access to the stock market and enjoys the status and advantages attached to listing.

In contrast, a company whose shares are dealt in under Rule 163(2) has no formal obligation to the Stock Exchange. It is this lack of accountability which the introduction of the USM has effectively ended for those companies wanting the facility of a public market in their shares without the high compliance costs of a full listing.

The USM is less restricted than the fully listed market.

Many of the earlier USM companies which entered this community were converts from the Rule 163(2) but now there is a regular flow of new entrants. The steady stream of floatations has become a flood in recent weeks and the USM is capitalised at £2.5bn, with over 220 stocks dealt in.

The mix of companies on the USM is different from that to be found on the listed market, where the more established traditional industries have a greater presence. But the range of industries represented on the USM is as wide as that on the listed market, with brewing, property, finance, oil, leisure, printing, advertising, construction, retailing, electrical manufacturing among the interests represented.

The Stock Exchange has little qualms about the regulation of the market despite a small number of failures which have occurred. "The unlisted securities market is as regulated as the listed market," argues Mr Stormont-Darling, "only the entry requirements are more relaxed."

The Stock Exchange's objective is to see that companies which come to the USM should eventually upgrade themselves into fully-listed companies on the Stock Exchange. It is happy so far with the number of companies which have made the transition but argues that any upgrading should not be done in under a year.

John Moore

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